1615 - Tread Lightly! Nevada 2022

Application Details

Funding Opportunity:	1001- Motorized & Diverse Projects - Recreational Trails Program 2022 Grants
Funding Opportunity Due Date:	Nov 2, 2021 12:00 AM
Program Area:	Recreational Trails Program
Status:	Under Review
Stage:	Final Application
Initial Submit Date:	Nov 1, 2021 3:05 PM
Initially Submitted By:	Danielle Fowles-McNiven
Last Submit Date:	
Last Submitted By:	
Contact Information	
Primary Contact Information	
Active User*:	Yes
Type:	External User
Name:	Salutation Danielle Louise Fowles-McNiven First Name Middle Name Last Name
Title:	Assistant Director
Email*:	danielle@treadlightly.org
Address*:	801 Robinson Dr.
	Suite 400
	North Salt Lake Utah 84054- City State/Province Postal Code/Zip
Phone*:	(801) 558-0350 Ext.

Fax:	##########							
Comments:								
Organization Information								
Status*:	Approved							
Name*:	Tread Lightly!, Inc							
Organization Type*:	Non-Profit Organization							
Tax Id:	87-0481456							
Organization Website:	http://www.treadlightly.org							
Address*:	500 N Marketplace Dr.							
	Suite 240							
	Centerville Utah 84014- City State/Province Postal Code/Zip							
Phone*:	801-627-0077 112 ###-######### Ext.							
Fax:	###-####							
Benefactor:								
Vendor ID:								
Comments:								
RTP Pre-Application - MOTORIZED & DI	VERSE							
Project Description								
Classification*:	Organization Please choose one.							
Organization Classification:	Non-Profit Please choose one.							
Grant Manager/ Primary Point-of-Contact	Danielle Fowles-McNiven First Name Last Name							

(if grant is awarded)*:

Title*: Assistant Director

Email Address*: danielle@treadlightly.org

Telephone*: 801-558-0350

Address*: 801 Robinson Dr. #400

Address Line 1 Address Line 2

North Salt Lake Utah 84054-City State Zip Code

Land Owner*: United States

Classification of Land Control*: Public Land
Select all that apply.

Project Costs

Please do not submit match not directly related to the project.

Grant Request*: \$117,467.00

Match Amount*: \$32,434.00

(20% of total amount for diverse& education projects; 5% for moto)

Total Project Amount: \$149,901.00

Match Sources*: Federal, In-Kind, Private

Please Describe Source(s)*:

Tread Lightly! has current agreements with the USFS Region 4 and Washington Office. Tread Lightly! will submit a signage application to the NV OHV Commission. Tread Lightly! has industry partners interested in providing support to projects in Nevada.

Project Category(s)*: Motorized for diverse use

Select all that apply.

Trail Use*: ADA accessible, Equestrian, Interpretation/maps/brochures, Mountain Biking, OHV/Motorized, Other, Snowshoe/cross country ski

Select all that apply.

If Other, Please List:

Any activity that shares motorized trails will benefit from this program.

Project Type*: Maintenance or restoration of existing trails, Other, Trailside and trailhead facilities

Select all that apply.

If Other, Please List: Trailhead, kiosk and trailside signage. Education materials to support ethics education.

Scope of Work

Describe exactly what work will be completed, include miles of trail or other measurable goals. Please be specific to the actual project being built.

Scope of Work*:

Tread Lightly! will design, print and distribute 200 educational posters for use at trailheads, kiosks and trail-sides of state parks and public lands to promote ethical use of the trails and provide consistent messaging across boundaries. Tread Lightly! will utilize its existing national poster program to receive and process the orders. Tread Lightly! will utilize its existing social media marketing plan for the national poster program to announce the availability of educational posters to the Nevada recreation community.

Tread Lightly! will print and distribute youth education materials including Tread Lightly! activity books, Lightfoot temporary tattoos, stickers, pencils, adventure guides, ethics tips and youth hangtags. Tread Lightly! will promote the availability of the materials via social media and collect orders through a survey form. Tread Lightly! will process the orders through our administrative staff. Prices indicated are based on the cost of materials in Tread Lightly!'s store. Tread Lightly! will coordinate with State Parks to identify distribution method (concentrate on youth programs (Scouts, Boys and Girls Clubs, Nevada Outdoor School, etc.), select elementary schools with outdoor curriculum, provide materials through the Tread Lightly! store for any Nevada resident, etc.)

Tread Lightly! will print and distribute educational material sample packs to the NV State Parks offices. Each sample educational pack will include Tread Lightly! PSAs, trail signs, carsonite trail marker stickers, recreational tips, Tread Lightly! stickers, Tread Lightly! principle hangtags. Tread Lightly! will ship the sample packs directly to the state parks offices. Contacts to be determined post award.

Tread Lightly! will print two signs for the Wilson Canyon Signage Update project and two signs for the Pine Grove Historic Signage project.

Tread Lightly! will work with Nevada State Parks, Bureau of Land Management and the US Forest Service to develop a signage plan for the Western states, including Nevada. The goal of the signage plan will be to identify areas in most need of signage and/or kiosk updates or new signs. Each agency will identify 10 prospects and prioritize their respective sites/needs. A Tread Lightly! working group, including agency representatives, will determine the final sites to be updated. Tread Lightly! will design the signs and work with volunteer groups to install.

Project Location

Congressional District(s)*: District 1, District 2, District 3, District 4

Select all that apply.

County*: Statewide

Municipality/Town/City*: All

Environmental Compliance

See page 10 of the RTP Handbook for more information.

Does not apply to Planning or Education projects with no ground disturbing activities.

Is a Federal agency involved in this project as an applicant, partner, or landowner?

Federal Agency*:

No

If yes, environmental clearances have likely been completed for your project area.

Please indicate which NEPA document was produced.

Please attach the document to this application.

NEPA Document Produced:

NEPA Document:

Historic Resource Compliance

Please provide the following information:

Describe the extent of ground disturbance for this project. Specifically, describe the length, width, and depth of the most significant instances of excavation/digging.

Ground Disturbance:

There will be no ground disturbance as a result of this project.

Describe both current and past uses of the project area.

Project Area Use:

NΑ

Describe any known cultural resources in the project area.

This may include historic buildings, archaeology sites, and any other objects estimated to be over 50 years old.

Cultural Resources:

No cultural resources will be negatively impacted by this project.

Maps

Named Attachment	Required	Description	File Name	Type	Size	Upload Date

General location map

(showing project area within the state and/or county)

Topographic map with project boundary and map name

(7.5 minute series quadrangle, 1:24,000 scale)

Detail map indicating specific project elements

(e.g., structures, trail alignment)

Photos

Description File Name Type Size Upload Date

No files attached.

Shape Files

Description File Name Type Size Upload Date

No files attached.

Authorization

Authorized Individual*: Danielle Fowles-McNiven 08/19/2021

First Name Last Name Date

Title*: Assistant Director

Agency/Organization*: Tread Lightly!

RTP Application - MOTORIZED & DIVERSE PROJECTS/PLANNING PROJECTS

Project Description

Standards/Guidelines Applied to Project*: Other

If Other, Please List:

List all permits required to complete project.

Permits:

No permits are required for this project.

Does the project include a paved bicycle path?

Bicycle Path*:

Plan Title:

Has the applicant received funding from the Recreational Trails Program in the past?

Past Funding*: Yes

Number of Projects Funded: 3

Amount of Funding Received: \$104,551.00

Number of Projects Completed: 2

Project Narrative

Project Need

Describe how this project fits with current community development plans.

Current Plans*:

Tread Lightly! is a national nonprofit dedicated to promoting responsible outdoor recreation through ethics education and stewardship projects. Through our education and stewardship programming, Tread Lightly! works with a variety of stakeholders across the nation to foster stewardship and responsible use as a key component of recreation. Tread Lightly! delivers and implements educational outreach, materials and programs with strategies, priorities and objectives outlined through a collaborative process with program partners.

Tread Lightly!?s goal through the Tread Lightly! Arizona program is to:

- ? Promote responsible recreation;
- ? Increase and maintain recreational opportunities on public lands and waters;
- ? Heighten individuals? sense of good stewardship;
- ? Balance the needs of the people who enjoy outdoor recreation with our need to maintain healthy ecosystems and thriving populations of fish and wildlife.

Tread Lightly! addresses the ethics education and stewardship needs of several recreation activities with an emphasis on motorized recreation.

Describe the project?s ability to enhance recreation options for an underserved area or population. ?Underserved? is defined as an area or population with inadequate services, facilities, and/or a lack of access to recreation opportunities.

Underserved Area or Population*:

Tread Lightly! is working to enhance public access to underserved areas by identifying projects that are less commonly visited. While Tread Lightly! supports recreation at popular destinations, utilizing less well known areas is critical in times of increased interest in outdoor recreation and record attendance levels.

Additionally, translation and transcreation of Tread Lightly!?s messages into Spanish are in process.

Project Quality

Describe project schedule(s) and contingency plans.

Schedule and Plans*:

This project is designed as a one-year project but may be extended into a second year should restrictions (COVID, weather delays, etc.) prevent work from being completed.

Project Timeline:
Award date - March 31, 2022:
Identify agency points of contact
Hold strategic planning meeting with project partners
Develop social media campaign
Develop signage drafts
Order education materials

Apr. 1 - Jun. 30, 2022: Quarterly partner update communication Disseminate education materials Disseminate sample boxes to state parks Implement poster program

Volunteer project (signage install and clean up)

Begin social media campaign

Jul. 1 - Sep. 30, 2022:

Quarterly partner update communication
Disseminate education materials
Continue social media campaign
Volunteer project (signage install and clean up)
Continue poster program

Oct. 1 - Dec. 31, 2022:

Quarterly partner update communication Disseminate education materials Continue social media campaign Continue poster program

Describe the confirmed partnerships for this project.

Partnerships*:

USFS Region 4:

Tread Lightly! has a current challenge cost share agreement in place with USFS Region 4 with existing plans to provide assistance in Nevada. Tread Lightly! has received verbal confirmation additional funding will be provided.

USFS National:

Tread Lightly!'s national agreement with the USFS includes financial support for Tread Lightly!'s efforts in areas where US Forest Service lands are present.

BLM National:

Tread Lightly!'s national agreement with the BLM includes financial support for the salary of the Ex. Director in areas where BLM lands are present.

Describe the nature and extent of public engagement with this project and what is being done to mitigate any concerns conveyed by the public.

Public Engagement*:

Tread Lightly! will utilize members of local OHV enthusiast groups to provide volunteer labor associated with this project's goals.

To mitigate any concerns by the public Tread Lightly! works closely with community leaders, both government and non-government to ensure our messages are sound and relevant to the local population. These leaders are agency personnel as well as clubs and enthusiast organizations.

Describe the implementation of best practices in each phase of the project (e.g., planning, budgeting, construction, etc.).

Project Phases*:

Tread Lightly! has over 30 years of experience executing successful education and stewardship campaigns across the United States We will continue to use time-proven practices to ensure the highest quality product. These practices include scoping meetings, partner collaboration and opportunities to provide feedback in order to enhance the effectiveness of the project.

Smartsheet is utilized to track project milestones.

Quickbooks accounting system is used to track expenses.

Our budgeting costs for travel are based on the GSA standard.

Educational material printing costs are bid for the best price and quality.

How does the project promote sustainability goals and principles (e.g., social, environmental, economic) in the design criteria?

Sustainability*:

Tread Lightly! programming promotes sustainability goals and principles by providing much needed ethics education regarding the impacts caused by recreation and how best to mitigate those effects. The heightened awareness promotes the protection of natural resources and conserves them for future generations.

The increased awareness and development of stewards will benefit Nevada's recreating public by reducing harmful and destructive activities on or near natural resources.

Alignment with Nevada?s Recreation Goals

How will the project contribute to the maintenance and/or rehabilitation of existing outdoor infrastructure?

Existing Outdoor Infrastructure*:

Through this project Tread Lightly! will be better equipped to supply local individuals, clubs, agency personnel and enthusiasts with the education materials needed to maintain, enhance, and rehabilitate public lands. By consuming Tread Lightly! messages recreational users will be better equipped to make ethical decisions while enjoying motorized recreation and therefore minimize impacts of motorized recreation on public lands.

How will safety be implemented in the design, maintenance, and management of the project?

Safety*:

Proper safety gear is a critical component of any OHV experience and is always an element of responsible outdoor recreation. Tread Lightly!'s projects include safety messaging to encourage the use of appropriate safety gear and safe operation of OHVs.

How does the project increase connectivity between trails, facilities, or other locations?

Connectivity*:

Tread Lightly! messages are designed to cross boundaries and connect various users to one ethic of responsible recreation. This message is not only used in Nevada but in all the surrounding states. By supporting this project Nevada State Parks ensures that a consistent message of ethical motorized behavior is heard throughout the state?s diverse OHV riding locations as well as neighboring states. As Nevada continues to expand its trail system to connect with trail systems in surrounding states, consistent messaging will benefit all users and managers.

How does the project engage youth?

Youth Engagement*:

Tread Lightly!?s education campaign reaches youth through a number of avenues such as:, education materials distributed at local events including, but not limited to Lightfoot?s Guide to Getting Outside which provides youth with ideas and activities to encourage outdoor recreation, Lightfoot?s Licenses to Drive and Hunt Ethically. Youth focused recreation tips that promote the T.R.E.A.D. Pledge (Travel on trails, Respect animals, plants and people, Educate yourself. Be safe and be prepared. Always be careful with fire and Do you part. Always treat the outdoors with care), TL! Kids Youth Online Quiz and the TL! Kids Matching Game (online).

How will the project contribute (or otherwise complement) the development, maintenance, and/or management of new outdoor recreation facilities?

New Outdoor Recreation Facilities*:

By instilling the outdoor ethic of Tread Lightly!, Nevada motorized users will have a better understanding of the impacts of motorized vehicles and how to minimize that those impacts while still enjoying motorized recreation. Through the Tread Lightly! ethic we can expect to see less damage to new and existing outdoor facilities as well as activating an engaged community of local volunteers.

How does the project contribute to the economic vitality of its community?

Economic Vitality*:

OHV enthusiasts as well as sportsmen who utilize motorized vehicles during their activities contribute many thousands of dollars to local communities. Implementing Tread Lightly! messages help to promote and sustain motorized recreation opportunities by providing diverse users with the knowledge to minimize and manage potential trail conflicts. Additionally, Tread Lightly! messages indicate a welcoming attitude which encourages future visitation wand supports Nevada?s economic outreach and development, as well as potentially reducing damage to recreation areas thus mitigating the need for increased rehabilitation costs.

How will the project contribute to the conservation and/or rehabilitation of water and habitat?

Water and Habitat*:

The Tread Lightly! ethic includes messaging to conserve both land and water. Messages developed over the last 30 years include the responsible use of motor boats, personal water craft and jet skis as well as a hunting curriculum titled E.T.H.I.C. (Educational Tools for Hunters: Improving Choices). A series of tips to educate enthusiasts about responsible use include messaging regarding habitat conservation.

Applicant History

Summarize your organization?s grant management record. If your organization is new to grants, please summarize the organization?s project management record.

Grant Management Record*:

Current Federally Funded Assistance Programs:

USDI Bureau of Land Management:

L20AC00480: Tread Lightly! California

L21AC10314: Tread Lightly! Arizona

L21AC10196: Tread Lightly! Alaska

L21AC10357: Tread Lightly! Utah - Respect and Protect

L20AC00400: Tread Lightly! National

Department of Transportation Federal Highway Administration:

DTFH61-16-H-00031: Off Highway Vehicle User Ethics Training and Safety and Access Programs

USDA Forest Service:

20-CS-11132424-242: Tread Lightly! National

20-CS-11031600-006: Tread Lightly! Region 3 (New Mexico)

21-CS-11046000-002: Tread Lightly! Region 4 (Utah, Nevada, Wyoming, Idaho)

21-CS-11052009-064: Tread Lightly! Region 5 (California)

The personnel involved with this project have a combined experience of over 30 years of managing and executing various state and federal grants.

Describe your organization?s capacity to maintain facilities for the next 25 years.

Maintain Program*:

Tread Lightly!'s Memorandum of Understanding with the federal land management agencies (BLM< USFS, NPS, USACE) do not have an expiration date. The Tread Lightly! ethic is listed in BLM and USFS Travel Management Plans and in the USFS?s Motor Vehicle Use Maps. The Tread Lightly! message is the national standard for motorized recreation ethics education for over 30 years with the goal to create national consistency in outdoor ethics education messaging.

Authorization

Authorized Individual*: Danielle Fowles-McNiven 11/01/2021

First Name Last Name Date

Agency/Organization*: Tread Lightly!

Title*: Assistant Director

Supporting Documentation

Supporting Documentation

Named Attachment Required Description File Name Type Size Upload Date

General location map

(showing project area within the state or county)

Topographic map with project boundary and map name

(7.5 minute series quadrangle, 1:24,000 scale)

Detail map indicating specific project elements

(e.g., structures, trail alignment)

At least two (2) overviews of the project area from different angles and distances

Photos of known cultural resources, if present

Letter or statement certifying that the appropriate official has reviewed this project and approved of the property

Documentation certifying that the appropriate official has reviewed this project and meets their approval

USACE 404 and/or other applicable permits

Erosion and sedimentation control plan for stream crossings or general construction activities

Copy of any building permits that may be required by the local township or statement permit not needed

Sewage disposal permit

Transmittal Letter Transmittal Letter.pdf pdf 227 KB 11/01/2021 02:54 PM

Letter of Support

Additional Documentation

No files attached.

Budget

Percentages

Grant Request

Federal Grant Percentage: 78.36%

Match

Federal Match Percentage: 3.39%

Non-Federal Match Percentage: 18.25%

TOTAL MATCH PERCENTAGE: 21.64%

Design and Engineering Costs

Description # of Units Unit Type Unit Cost Total Unit Cost Tot

No Data for Table

Planning Costs for Match

Description # of Units Unit Type Unit Cost Total Unit Cost Tot

No Data for Table

Direct Labor (Salaries or Actual)

	# of	Unit	Unit	Total Unit	Federal	Federal Grant	Federal	Federal Match	Non-Federal	Non-Federal Match	
Description	Units	Туре	Cost	Cost	Grant	Percentage	Match	Percentage	Match	Percentage	Match Source
Executive Management	100.00	hours	\$50.00	\$5,000.00	\$5,000.00	100.00	\$0.00	0.00	\$0.00	0.00	
Stewardship Manager	120.00	hours	\$34.00	\$4,080.00	\$0.00	95.10	\$4,080.00	4.90	\$0.00	0.00	USFS Region 4
Communications	50.00	hours	\$34.00	\$1,700.00	\$1,700.00	100.00	\$0.00	0.00	\$0.00	0.00	
Manager											
Marketing Manager	50.00	hours	\$34.00	\$1,700.00	\$1,700.00	100.00	\$0.00	0.00	\$0.00	0.00	
Project Assistant	40.00	hours	\$25.00	\$1,000.00	\$0.00	0.00	\$0.00	0.00	\$1,000.00	100.00	Tread Lightly!
Program Coordinator	2080.00	hours	\$34.00	\$70,720.00	\$70,720.00	100.00	\$0.00	0.00	\$0.00	0.00	
				\$84,200.00	\$79,120.00		\$4,080.00		\$1,000.00		

Labor (Volunteer or Donated)

Description	# of Units	Unit Type	Unit Cost	Total Unit Cost	Federal Grant	Federal Grant Percentage	Federal Match	Federal Match Percentage	Non-Federal Match	Non-Federal Match Percentage	Match Source
Volunteer Project Work	100.00	hours	\$28.54	\$2,854.00	\$0.00	0.00	\$0.00	0.00	\$2,854.00	100.00	Volunteer Laber
			\$28.54	\$2,854.00	\$0.00		\$0.00		\$2,854.00		

Equipment Purchase/Rent/Lease

Description # of Units Unit Type Unit Cost Total Unit Cost Tot

No Data for Table

Contracts

No Data for Table

Materials

Description	# of Units	Unit Type	Unit Cost	Total Unit Cost	Federal Grant	Federal Grant Percentage	Federal Match	Federal Match Percentage	Non-Federal Match	Non-Federal Match Percentage	Match Source
Lightfoot's Activity Book	1000.00) 1 book	\$1.25	\$1,250.00	\$1,250.00	100.00	\$0.00	0.00	\$0.00	0.00	
Education Posters	200.00	Poster	\$20.00	\$4,000.00	\$4,000.00	100.00	\$0.00	0.00	\$0.00	0.00	
Print PSAs	300.00	1 poster	\$1.00	\$300.00	\$300.00	100.00	\$0.00	0.00	\$0.00	0.00	
Kiosk Signage	4.00	1 sign	\$1,500.00	\$6,000.00	\$6,000.00	100.00	\$0.00	0.00	\$0.00	0.00	
Signage	5.00	Kiosk and Trail Head Signage	\$3,500.00	\$17,500.00	\$0.00	0.00	\$0.00	0.00	\$17,500.00	100.00	NV OHV Commission
11x17 UV Laminate signage	1.00	packs of 100	\$477.00	\$477.00	\$477.00	100.00	\$0.00	0.00	\$0.00	0.00	
Lightfoot tattoos	30.00	packs of 100	\$14.00	\$420.00	\$420.00	100.00	\$0.00	0.00	\$0.00	0.00	
Lightfoot stickers	30.00	packs of 100	\$20.00	\$600.00	\$600.00	100.00	\$0.00	0.00	\$0.00	0.00	
Lightfoot pencils	30.00	packs of 100	\$20.00	\$600.00	\$600.00	100.00	\$0.00	0.00	\$0.00	0.00	
Lightfoot's Guide to Getting Outside	30.00	packs of 100	\$20.00	\$600.00	\$600.00	100.00	\$0.00	0.00	\$0.00	0.00	
Lightfoot's Activity Ethics Tips	120.00	packs of 100	\$10.00	\$1,200.00	\$1,200.00	100.00	\$0.00	0.00	\$0.00	0.00	
Tread Lightly! Principle hangtags	60.00	packs of 100	\$25.00	\$1,500.00	\$1,500.00	100.00	\$0.00	0.00	\$0.00	0.00	
Carsonite Trail Marker Stickers	6.00	packs of 100	\$400.00	\$2,400.00	\$2,400.00	100.00	\$0.00	0.00	\$0.00	0.00	
Tread Lightly! Activity Specific Recreation Tips for Responsible Use	30.00	packs of 100	\$20.00	\$600.00	\$600.00	100.00	\$0.00	0.00	\$0.00	0.00	
Tread Lightly! Stickers	90.00	packs of 100	\$50.00	\$4,500.00	\$4,500.00	100.00	\$0.00	0.00	\$0.00	0.00	
Mscellaneous Education Materials	1.00	Generic	\$1,000.00	\$1,000.00	\$0.00	0.00	\$1,000.00	100.00	\$0.00	0.00	USFS Region 4
			\$7,078.25	\$42,947.00	\$24,447.00		\$1,000.00		\$17,500.00		

Fuel, Vehicle Maintenance & Travel

Description	# of Units	Unit Type	Unit Cost	Total Unit Cost	Federal Grant	Federal Grant Percentage	Federal Match	Federal Match Percentage	Non-Federal Match	Non-Federal Match Percentage	Match Source
Travel for Stewardship Projects	2.00		\$800.00	\$1,600.00	\$1,600.00	100.00	\$0.00	0.00	\$0.00	0.00	
			\$800.00	\$1,600.00	\$1,600.00		\$0.00		\$0.00		

Other Expenses

Description	# of Units	Unit Type	Unit Cost	Total Unit Cost	Federal Grant	Federal Grant Percentage	Federal Match	Federal Match Percentage	Non-Federal Match	Non-Federal Match Percentage	Match Source
Signage Shipping Indirect	2.00 1.00		\$700.00 \$10,000.00	\$1,400.00 \$10,000.00	\$1,400.00 \$10,000.00	100.00 100.00	\$0.00 \$0.00	0.00 0.00	\$0.00 \$0.00	0.00 0.00	
Package Shipping Social Media Ethics	30.00 1.00		\$30.00 \$6,000.00	\$900.00 \$6,000.00	\$900.00 \$0.00	100.00 0.00	\$0.00 \$0.00	0.00 0.00	\$0.00 \$6,000.00	0.00 100.00	NV OHV
Campaign			\$16,730.00	\$18,300.00	\$12,300.00		\$0.00		\$6,000.00		Commission

Totals

Total Federal Grant Amount: \$117,467.00

Total Federal Match Amount: \$5,080.00

Total Non-Federal Amount: \$27,354.00

Total Amount: \$149,901.00



Nevada State Parks Recreational Trails Program 901 South Stewart Street, Suite 5005 Carson City, NV 89701

November 30, 2021

Re: Tread Lightly! 2021 Recreational Trails Program Application Transmittal Letter

Tread Lightly! is a national nonprofit organization with a mission to promote responsible recreation through stewardship programs and ethics education. The Tread Lightly! ethic and message was conceived to create national consistency in motorized recreation ethics education messaging. Listed in BLM and USFS Travel Management Plans and in the USFS's Motor Vehicle Use Maps, the Tread Lightly! message is the national standard for motorized recreation ethics education and has been since its creation over 30 years ago.

Tread Lightly! holds a Memorandum of Understanding (MOU) with the federal land management agencies (BLM, USFS, NPS, USACE) which does not have an expiration date. This unique relationship allows Tread Lightly! to commit to continued program management and provides security to state and nongovernmental organization partners by providing confidence that the Tread Lightly! ethic and message will remain an integral part of the agencies' education and stewardship efforts.

The proposed project will not facilitate motorized activities on trails that have been predominantly used by non-motorized trail users and on which, as of May 1, 1991, motorized use is either prohibited or has not occurred (Section 1302 (e)(2)(c) of the National Recreational Trails Act).

Regards,

Matt Caldwell

Executive Director

fallwell aldwell

Tread Lightly!, Inc.