

# APPENDIX J

## Outdoor Recreation Public Survey Results: Parts 1 & 2

Rev. 12/08/21

Public Survey Responses	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Highlighted cell indicates #1 response to each question.	6,072	1,256	487	453
	100%	20.78%	9.19%	8.55%

Q1: About how much time per week do you spend being active outdoors?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
More than 8 hours	<b>38.04%</b>		<b>44.83%</b>	<b>38.50%</b>
5 – 8 hours	22.78%		23.35%	20.58%
3 – 5 hours	18.41%		14.46%	17.70%
1 – 3 hours	13.54%	<b>65.17%</b>	12.19%	14.60%
31 – 60 minutes	3.79%	18.30%	2.89%	4.65%
I don't spend time outdoors every week	1.79%	8.67%	1.03%	1.55%
1 – 30 minutes	1.66%	7.87%	1.24%	2.43%

Q2: On average, how often did you engage in outdoor recreation during the past 12 months?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
More than once a week	<b>44.43%</b>	31.13%	<b>44.44%</b>	<b>36.97%</b>
Once a day	26.27%	8.61%	30.66%	18.93%
Once a week	20.38%	<b>32.50%</b>	18.52%	31.85%
Once a month	6.51%	19.71%	5.35%	9.13%
Once every quarter (three months)	1.23%	4.18%	.82%	1.11%
I am not sure	.81%	2.33%	.21%	1.34%
Never	.36%	1.53%	0%	.67%

Q3: How many people are usually in your group when you enjoy outdoor recreation?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
2 people (you and 1 other person)	<b>60.17%</b>	<b>55.61%</b>	<b>66.28%</b>	<b>60.57%</b>
I am by myself	43.02%	35.95%	44.70%	44.47%
3 to 5 people	32.76%	28.55%	35.98%	29.35%
6 to 10 people	8.85%	5.21%	10.91%	11.23%
11 to 20 people	3.23%	1.42%	2.82%	3.16%
More than 20 people	1.73%	1.21%	1.41%	1.44%

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<b>Q4: How important to you are the following reasons to recreate outdoors?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
For mental well-being/to feel restored	<b>80.01%</b>	<b>94.17%</b>	<b>75.73%</b>	75.61%
To enjoy or spend time in nature	77.16%	92.54%	74.33%	<b>76.06%</b>
To relax/unplug/for solitude	73.52%	91.39%	69.50%	76.00%
To exercise/improve physical health	69.31%	83.99%	68.04%	57.65%
To spend time with friends/family	49.91%	79.14%	47.92%	52.44%
To learn about wildlife, plants, insects, etc.	27.96%	54.28%	23.17%	36.73%
For spiritual/cultural purposes	21.36%	37.21%	15.16%	23.78%

<b>Q5: Do any of the following prevent you from enjoying outdoor recreation?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Areas too crowded	<b>47.49%</b>	<b>41.66%</b>	<b>48.94%</b>	28.96%
Recreation areas damaged or overused	29.20%	22.10%	25.21%	23.76%
None of the above	25.69%	20.13%	29.45%	<b>34.16%</b>
Conflicts btw people using same trails/parks	25.14%	19.47%	25.85%	19.23%
Availability of nearby recreational facility	18.71%	21.12%	11.65%	26.70%
Don't have enough time	17.63%	30.24%	13.98%	16.52%
Too expensive/don't have the money	8.42%	11.18%	7.63%	8.60%
Not in good enough shape/not physically fit	7.92%	18.65%	9.11%	15.16%
Don't have the right equipment	5.86%	8.38%	4.66%	8.60%
Physically unable	2.37%	4.27%	3.39%	3.17%

<b>Q6: What trail/road activities have you participated in during the past 12 months?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Walking	<b>81.00%</b>	<b>81.94%</b>	<b>81.24%</b>	<b>80.67%</b>
Hiking	<b>80.95%</b>	69.50%	<b>81.03%</b>	74.89%
Mountain biking	34.14%	17.90%	32.58%	21.33%
Off Highway Vehicle (OHV) or 4-wheeling	33.50%	27.21%	37.94%	56.89%
Jogging/Running	30.65%	21.27%	20.82%	22.67%
Backpacking	24.31%	12.84%	21.24%	25.33%
Road biking	23.98%	14.69%	24.12%	14.67%
Other	13.65%	7.54%	15.05%	10.44%
Motorcycling	12.18%	7.22%	12.99%	12.67%
Horseback riding	5.88%	2.81%	14.64%	8.44%
None of the above	1.24%	3.13%	.21%	1.11%

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<b>Q7: What water-based activities have you participated in during the past 12 months?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Swimming	<b>52.90%</b>	<b>46.14%</b>	<b>48.45%</b>	<b>46.24%</b>
Kayaking	33.13%	23.59%	40.41%	20.13%
None of the above	28.92%	12.72%	25.77%	35.40%
Stand-up paddle boarding	22.07%	12.64%	21.03%	15.71%
Power boating	16.92%	8.05%	16.29%	15.71%
Water/jet skiing	9.72%	5.72%	8.25%	9.29%
Canoeing	8.46%	38.00%	8.25%	12.61%
Other	7.22%	6.04%	10.10%	11.06%
Whitewater rafting	4.50%	2.82%	4.33%	1.99%
SCUBA/snorkeling	3.19%	2.01%	2.06%	.88%
Sailing	3.09%	1.13%	3.71%	1.11%

<b>Q8: What winter outdoor activities have you participated in during the past 12 months?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
None of the above	<b>36.09%</b>	<b>54.68%</b>	25.98%	<b>43.30%</b>
Resort-based skiing/snowboarding	31.02%	18.42%	30.93%	10.04%
Snowshoeing	27.48%	15.11%	<b>36.49%</b>	18.53%
Sledding/tubing	20.01%	18.09%	21.24%	26.12%
Back country skiing/snowboarding	14.81%	4.20%	16.49%	6.47%
Cross country (Nordic) skiing	11.14%	3.72%	16.91%	9.38%
Other	9.61%	5.49%	12.58%	14.06%
Ice skating (outdoors)	5.83%	3.80%	6.19%	3.35%
Snowmobiling	4.80%	1.94%	7.01%	7.37%

<b>Q9: What wildlife-related activities have you participated in during the past 12 months?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Wildlife viewing (excluding bird watching)	<b>45.85%</b>	<b>38.10%</b>	<b>51.23%</b>	<b>63.56%</b>
Bird watching	36.87%	31.48%	40.33%	46.67%
Fishing	31.23%	25.02%	32.72%	51.33%
None of the above	29.74%	36.72%	22.63%	11.33%
Hunting	16.08%	12.51%	17.28%	38.44%
Other	3.24%	2.10%	2.88%	6.00%
Ice fishing	2.68%	1.78%	2.67%	10.44%

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Q10: What outdoor sports (team/individual) have you participated in during the past 12 months?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
None of the above	47.10%	55.12%	46.58%	49.78%
Swimming	20.19%	16.68%	19.25%	19.11%
Golf	16.41%	13.78%	18.01%	15.33%
Disc/Frisbee golf	14.28%	9.51%	13.87%	6.44%
Tennis/pickleball	10.84%	9.02%	9.52%	4.67%
Basketball	7.31%	7.33%	6.21%	7.78%
Other	9.19%	6.69%	11.39%	9.56%
Soccer	7.08%	6.61%	6.00%	5.78%
Volleyball	4.29%	3.46%	3.11%	5.78%
Softball	4.25%	8.30%	3.31%	8.22%
Rodeo	3.91%	1.93%	6.63%	9.11%
Baseball	3.81%	3.38%	2.90%	4.89%
Football	2.96%	2.66%	1.04%	2.22%

Q11: What other outdoor activities have you participated in during the past 12 months?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Tent camping	51.38%	36.50%	45.68%	52.99%
Picnicking	51.12%	48.95%	51.65%	57.87%
RV camping/cabins	42.02%	35.45%	54.32%	55.88%
Target or skeet shooting	22.44%	17.28%	25.93%	38.14%
Playground activities	21.94%	24.92%	17.28%	23.50%
Rock climbing	18.81%	9.16%	11.93%	13.08%
Geocaching	11.18%	9.32%	12.35%	17.07%
None of the above	10.8%	16.88%	8.23%	4.66%
Other	7.87%	5.31%	7.82%	10.64%

Q12: Are there local outdoor recreation facilities or opportunities within a comfortable walking distance of your home?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Yes	67.77%	64.46%	64.80%	45.90%
No	32.23%	35.54%	35.20%	54.10%

Q13: Approximately how close to where you live is your nearest outdoor recreation facility or opportunity?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Less than 1 mile	45.84%	42.41%	45.87%	30.75%
1 – 5 miles	39.06%	42.17%	38.64%	31.86%
6 – 10 miles	8.95%	8.27%	7.85%	14.38%
More than 10 miles	6.15%	7.15%	7.64%	23.01%

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<b>Q14: How important is it for you to have a local outdoor recreation facility/opportunity within a comfortable walking distance of your home?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Open Space	65.55%	81.58%	70.33%	68.23%
Park	47.07%	64.12%	26.07%	33.18%
Trailhead	46.35%	74.51%	44.89%	32.43%
Recreational facility	23.59%	48.26%	15.25%	22.48%

<b>Q15: How far are you or members of your family willing to travel to recreate outdoors in Nevada?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
More than 50 miles	58.97%	51.29%	56.52%	76.77%
25 – 50 miles	18.63%	19.44%	22.36%	13.72%
11 – 25 miles	11.32%	13.87%	13.46%	4.65%
4 – 10 miles	7.57%	10.08%	5.80%	3.10%
½ - 3 miles	2.87%	4.11%	1.04%	1.33%
Less than ½ mile	.63%	1.21%	.83%	.44%

<b>Q16: Indicate how much of a barrier each choice is in preventing you from participating in outdoor recreation in NV? (moderate + significant)</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Outdoor recreation areas are too crowded	50.21%	48.67%	47.53%	42.38%
Not enough time (work/family/other)	37.07%	49.56%	31.13%	32.74%
Limited access to outdoor recreation areas	26.93%	28.18%	22.82%	32.67%
User conflicts outdoors	22.07%	18.28%	27.01%	20.62%
Outdoor rec areas not developed enough	20.54%	25.63%	15.43%	26.22%
Costs associated w/fees (entrance, parking, etc.)	18.56%	21.98%	16.18%	24.34%
Transportation, traffic, parking, travel time	18.08%	20.82%	16.88%	21.68%
Concern re. safety/crime in outdoor rec areas	16.02%	20.52%	13.64%	13.05%
Cost of equipment/gear needed to participate	13.25%	17.83%	11.78%	15.11%
Health concerns	8.51%	16.39%	9.41%	12.25%
Limited access for those w/ physical disabilities	5.81%	9.44%	3.10%	7.96%

<b>Q17: Do you or anyone in your household have a disability that must be considered when planning outdoor activities?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
No	85.53%	79.98%	82.64%	75.06%
Yes	14.47%	20.02%	17.36%	24.94%

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Q18: If yes, what type of disability?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Physical	79.61%	80.62%	76.40%	85.09%
Other	15.69%	17.44%	22.47%	20.18%
Hearing	12.49%	13.18%	13.48%	14.04%
Learning/Cognitive	8.02%	6.98%	5.62%	4.39%
Vision	6.07%	7.36%	6.74%	4.39%

Q19: Do the outdoor recreational facilities and/or public lands you use to recreate outdoors meet the needs of your disability?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Yes	74.14%	74.02%	75.25%	74.58%
No	25.86%	25.98%	24.75%	25.42%

Q20: How could outdoor recreation areas/facilities assist you in achieving your health and fitness goals or priorities?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Protect/encourage more natural settings at outdoor rec areas	62.11%	59.95%	56.22%	52.12%
Provide more long-distance trails/pathways	60.60%	49.92%	61.83%	52.12%
Support health and fitness community events	29.37%	29.51%	23.03%	30.51%
Provide more fitness/exercise stations at outdoor areas/facilities	19.18%	23.27%	14.11%	25.39%
Provide more informative and educational health-related signage	15.23%	18.55%	15.35%	14.25%
I don't have health/fitness goals or priorities	11.65%	15.60%	15.77%	19.82%
Other	10.60%	7.67%	11.41%	6.90%

Q21: Have you or has your family increased or decreased your outdoor activities as a result of the COVID-19 pandemic?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Increased	40.27%	33.00%	32.65%	30.46%
Decreased	22.79%	37.19%	21.56%	22.52%
No change	36.43%	29.82%	45.79%	47.02%

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Q22: Do you have any of the following?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
None of the above	53.98%	45.29%	54.56%	44.92%
Arthritis	14.57%	15.61%	20.54%	20.77%
Depression	13.22%	17.13%	9.75%	15.35%
Hypertension/high blood pressure	12.77%	15.01%	12.66%	17.61%
Asthma	11.18%	13.57%	8.09%	15.12%
Obesity	8.77%	16.71%	7.26%	14.22%
Other	5.15%	7.21%	5.81%	6.32%
Mental health problems	5.01%	6.70%	3.73%	3.84%
Diabetes	4.89%	8.14%	4.36%	8.35%
PTSD	4.68%	5.00%	4.36%	6.55%
Heart disease	3.17%	3.65%	3.11%	6.32%
Epilepsy	.42%	1.02%	.41%	.45%

Q23: Do you have any children under 18?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
No	72.03%	69.84%	78.76%	69.91%
Yes	27.97%	30.16%	21.24%	30.09%

Q24: What outdoor activities have your children tried in the past?	All Survey Respondents	Lighter Users	3 Rural Counties	11 Frontier Counties
Camping	79.55%	70.13%	89.16%	87.63%
Hiking	78.34%	71.57%	83.13%	81.27%
Bicycling (road, mountain, BMX)	66.24%	55.43%	67.07%	59.36%
Swimming/water sports	62.88%	58.31%	57.83%	62.90%
Fishing	55.59%	48.88%	59.84%	78.09%
Team or individual sports	53.23%	48.56%	53.01%	53.71%
Running, jogging, trail running	52.45%	43.61%	54.62%	55.12%
Skiing/snowboarding/snowshoeing	52.28%	38.34%	58.63%	43.11%
Rafting/kayaking/boating	48.23%	38.82%	61.04%	43.46%
Wildlife viewing	45.79%	39.46%	50.20%	61.48%
Off-highway vehicle riding (OHV)	36.09%	30.83%	42.37%	55.83%
Target shooting/trap shooting/archery	34.98%	30.51%	44.28%	54.77%
Skateboarding	32.75%	26.84%	34.54%	32.86%
Rock climbing	28.66%	21.09%	28.51%	21.91%
Hunting	20.85%	16.29%	24.10%	46.64%
Other	7.30%	4.47%	10.84%	7.07%
None of the above	2.47%	5.43%	1.61%	2.47%

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<b>Q25: What factors limit your children's engagement with the outdoors?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Busy schedule	62.46%	65.34%	66.88%	63.74%
Other entertainment options	31.21%	32.67%	37.77%	25.15%
Money/finances	17.74%	18.10%	18.18%	28.65%
Lack of interest	17.59%	20.53%	14.94%	15.79%
No open/natural spaces nearby	15.18%	14.57%	10.39%	14.03%
Lack of accessibility	13.52%	10.15%	14.29%	18.71%
No safe open/natural spaces nearby	13.27%	12.14%	11.04%	12.28%
Other	11.31%	11.70%	10.39%	10.53%
No transportation	6.13%	7.06%	7.79%	8.77%

<b>Q26: Indicate if you have used any of the following types of outdoor recreation areas in NV in the past 12 months?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
State parks, forests or wildlife management areas	88.24%	78.23%	91.99%	84.96%
National parks, forests, and recreation areas	80.13%	65.82%	81.72%	76.11%
Local/municipal parks	79.96%	77.10%	70.23%	67.04%
County parks	64.59%	53.93%	65.71%	47.12%
Private/commercial recreation areas	29.68%	22.55%	29.77%	24.78%
Other	4.74%	3.93%	5.54%	8.41%
I have not used any of these types of facilities	1.42%	3.58%	1.03%	3.32%

<b>Q27: How much of a priority do you feel each of the following types of recreation areas should be for future investment where you live? (essential + high priority)</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Dirt/soft surface walking trails and paths	67.48%	65.08%	68.26%	56.47%
Nature and wildlife viewing areas	55.86%	59.04%	55.07%	60.13%
Single-track mountain biking trails	41.20%	44.28%	32.22%	30.27%
Playgrounds and play areas	39.42%	34.25%	31.37%	41.33%
Off-leash dog areas	38.52%	26.22%	38.36%	36.91%
Off-highway vehicle trails/areas	34.53%	39.87%	36.71%	44.99%
Paved/hard surface walking trails and paths	33.99%	39.88%	23.49%	27.72%
Picnic areas and shelters	31.00%	26.80%	30.11%	43.11%
Multi-use fields (soccer, football, baseball, etc.)	30.14%	33.48%	24.27%	31.46%
Courts (basketball, volleyball, tennis, etc.)	27.44%	30.85%	20.55%	28.70%
Golf/disc golf courses	21.20%	18.26%	17.12%	20.99%

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<b>Q28: Where would you like to see the biggest focus of recreation resources in NV? (#1 priority)</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Acquire land to preserve Open Space	32.98%	56.84%	41.95%	31.98%
Develop or improve trails/trailheads	29.35%	54.17%	37.25%	34.75%
State or National Parks	15.67%	49.83%	20.75%	23.64%
Smaller neighborhood-based parks	11.38%	50.16%	8.49%	16.71%
Larger multi-purpose regional parks	7.47%	30.17%	5.15%	8.98%

<b>Q29: What level of priority do you personally place on allocating funding for parks, trails, open space and outdoor recreation facilities in NV?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
High priority	66.38%	51.97%	67.98%	57.08%
Medium priority	28.54%	39.28%	28.93%	33.41%
Low priority	3.85%	6.56%	1.86%	6.86%
Not a priority	1.23%	2.19%	1.24%	2.65%

<b>Q30: Provide your top three priorities from the following elements of outdoor recreation facilities in NV? (#1 priority)</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Well-maintained	41.23%	38.29%	42.33%	38.14%
Wildlife viewing	37.86%	35.60%	32.91%	43.33%
Safety	37.36%	45.30%	40.10%	35.75%
Ease of use (parking, signage, reservations, etc.)	36.89%	35.57%	39.30%	32.25%
Accessible (for those with disabilities)	21.86%	24.24%	23.19%	24.73%
Cleanliness	21.33%	20.83%	17.86%	32.17%
Attractive design	17.26%	17.79%	19.05%	14.08%

<b>Q31: What is your age group?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
45 – 64 years	39.81%	36.11%	43.27%	39.38%
25 - 44	37.84%	40.91%	22.36%	33.85%
65 or older	19.09%	18.37%	33.33%	25.00%
18 - 24	3.07%	3.99%	1.04%	1.77%
Under 18	.45%	.62%	0%	0%

<b>Q32: With what gender do you identify?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Male	52.27%	43.30%	48.20%	49.55%
Female	47.08%	55.62%	51.17%	49.55%
Gender diverse/non-binary	.64%	1.09%	.64%	.91%

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<b>Q33: How would you describe your racial or ethnic background?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
White, non-Hispanic/Latino	86.93%	81.59%	91.05%	88.70%
Black or African American	.93%	1.42%	.45%	.24%
Hispanic or Latino	5.56%	8.50%	2.91%	4.81%
Asian or Asian American	2.78%	4.82%	1.12%	.48%
American Indian or Alaska Native	.91%	.85%	.67%	2.40%
Native Hawaiian or Other Pacific Islander	.47%	.19%	.45%	0%
Other	2.4%	2.64%	3.36%	3.37%

<b>Q34: Which of the following best describes your typical level of activity?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Moderately active	53.32%	50.04%	59.59%	56.29%
Extremely active	28.14%	7.07%	26.80%	18.76%
Somewhat active	16.15%	38.02%	12.37%	23.18%
Sedentary (not active at all)	1.44%	4.86%	1.24%	1.77%

<b>Q35: What is your highest level of education?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Bachelor's degree	34.19%	31.12%	34.30%	28.92%
Master's degree	22.68%	21.57%	22.31%	8.98%
Some college, no degree	17.12%	18.66%	17.15%	22.08%
Associate's degree	7.99%	10.17%	7.64%	10.82%
Doctoral or professional degree	7.04%	7.34%	8.06%	3.09%
High school diploma or equivalent	5.87%	5.13%	4.96%	10.15%
Technical/Trade school	4.57%	5.31%	5.58%	5.08%
Less than high school	.52%	.71%	0%	.88%

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<b>Q36: In what county in Nevada do you reside?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Washoe County	40.75%	35.25%		
Clark County	34.96%	41.44%		
Carson City	6.45%	6.10%		
Douglas County	6.25%	4.19%	68.58%	
Nye County	2.75%	3.37%		32.01%
Lyon County	2.51%	3.10%	27.31%	
Lander County	1.87%	.46%		2.21%
Elko County	1.81%	1.55%		21.19%
Churchill County	.90%	.64%		10.60%
Humboldt County	.85%	1.18%		9.93%
Lincoln County	.79%	1.00%		9.27%
White Pine County	.74%	.91%		8.83%
Storey County	.38%	.36%	4.11%	
Mineral County	.23%	.27%		2.65%
Eureka County	.11%	.09%		1.32%
Pershing County	.11%	.09%		1.32%
Esmerelda County	.06%	0%	0	.66%

<b>Q38: Approximately how many years have you lived in NV?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
21 – 35 years	25.81%	27.88%	27.18%	23.94%
11 – 20 years	18.59%	20.50%	19.71%	15.88%
1 – 5 years	17.03%	14.93%	15.77%	14.77%
36 – 50 years	13.80%	15.29%	12.86%	21.48%
6 – 10 years	11.58%	10.43%	15.56%	9.62%
51+ years	7.62%	7.10%	5.60%	11.41%
Less than 1 year	5.43%	3.87%	3.32%	2.91%

<b>Q39: What is your household's total annual income?</b>	<b>All Survey Respondents</b>	<b>Lighter Users</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Between \$100,000 and \$149,000 per year	25.45%	23.83%	26.33%	24.42%
Over \$150,000 per year	22.33%	18.46%	22.03%	11.43%
Between \$60,000 and \$79,999 per year	15.92%	16.94%	15.19%	20.00%
Between \$80,000 and \$99,999 per year	15.13%	15.62%	16.96%	14.29%
Between \$40,000 and \$59,999 per year	11.84%	14.60%	11.90%	15.58%
Between \$20,000 and \$39,999 per year	6.94%	7.51%	6.84%	10.39%
Less than \$20,000 per year	2.4%	3.04%	.76%	3.90%

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# Outdoor Recreation Public Survey: Part 2 – How & Where We Recreate

Rev. 12/08/21

Public Survey Part 2 Responses	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Highlighted cell indicates #1 response to each question.	720 100%	60 8.33%	56 7.78%

*Note: There is no category of “lighter users” in the Part 2: How and Where We Recreate data. That group was determined by a question in the first survey that was not repeated in the Part 2 survey.*

Part 2 - Q1: Approximately how many of your outdoor recreation experiences were day trips (started and ended on the same day) during the previous 12 months?	All Survey Respondents	3 Rural Counties	11 Frontier Counties
More than 12 day-trips last year	67.27%	75.00%	58.93%
6 to 11	12.12%	10.00%	10.71%
2 to 5	9.47%	8.33%	16.07%
Once a month (12x in last year)	8.64%	3.33%	12.50%
None	1.25%	3.33%	0
One	.97%	0	1.79%
I am not sure	.28%	0	0

Part 2 - Q2: Approximately how many of your outdoor recreation trips were overnight trips during the previous 12 months?	All Survey Respondents	3 Rural Counties	11 Frontier Counties
2 to 5	36.07%	38.33%	32.14%
6 to 11	22.28%	21.67%	23.21%
None	18.25%	28.33%	17.86%
More than 12 trips last year	10.03%	8.33%	8.93%
One	8.91%	5.00%	8.93%
Once a month (x12 last year)	4.04%	3.33%	8.93%
I am not sure	.42%	0	0

Part 2 - Q3: How do you learn about outdoor activities and events?	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Online (social media, sites, apps, blogs, ads)	83.92%	85.00%	78.57%
Word of mouth	73.15%	66.67%	71.43%
Print (newspaper, magazine, brochures)	36.64%	46.67%	53.57%
Other	16.36%	21.67%	14.29%
Television	12.59%	6.67%	12.50%
Radio	6.57%	8.33%	10.71%
Library	3.78%	5.00%	3.57%

Part 2 - Q4a: What technology do you use to do research on where to go/visit?	All Survey Respondents	3 Rural Counties	11 Frontier Counties
All Trails	52.79%	50.94%	38.46%
Facebook	40.87%	47.17%	46.15%
Instagram	18.89%	20.75%	7.69%
Trail Forks	17.49%	16.98%	7.69%
MTB Project	15.94%	18.86%	9.62%
Gaia	9.44%	11.32%	5.77%
Strava	8.67%	5.66%	11.54%
Onyx Hunt	6.35%	5.66%	19.23%
Garmin	5.73%	9.43%	9.62%
Onyx Off-Road	5.26%	11.32%	7.69%
Apple Activity	2.48%	0	5.77%
TikTok	.93%	0	1.92%
Slopes	.62%	0	1.92%
Fitbit	.62%	0	1.92%
Nike	.46%	0	1.92%
Polar	.31%	0	1.92%

Part 2 - Q4b: What technology do you use to track your activities (speed, distance, route elevation, etc.)?	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Garmin	26.93%	35.85%	28.85%
Strava	19.81%	22.64%	17.31%
Instagram	16.67%	0	1.92%
All Trails	14.71%	13.20%	15.38%
Fitbit	10.68%	3.77%	17.31%
Gaia	9.75%	13.20%	5.77%
Apple Activity	7.89%	0	5.77%
Facebook	6.66%	3.77%	5.77%
Trail Forks	6.35%	3.77%	3.85%
Onyx Hunt	3.72%	3.77%	11.54%
Onyx Off-Road	3.25%	7.55%	7.69%
MTB Project	2.32%	1.89%	0
Polar	.62%	1.89%	0
Slopes	.62%	0	0
Nike	.31%	0	1.92%
TikTok	0	0	0

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<b>Part 2 - Q4c: What technology do you use to assist in the activity (navigation, payment of fees, etc.)?</b>	<b>All Survey Respondents</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
All Trails	21.05%	11.32%	17.31%
Garmin	15.63%	15.09%	19.23%
Facebook	10.06%	5.66%	9.62%
Gaia	9.13%	11.32%	3.85%
Trail Forks	9.13%	7.55%	1.92%
MTB Project	4.80%	9.43%	0
Strava	4.02%	3.77%	1.92%
Onyx Hunt	4.02%	3.77%	13.46%
Onyx Off-Road	2.94%	3.77%	7.69%
Apple Activity	2.01%	0	5.77%
Instagram	2.01%	0	1.92%
Slopes	.46%	0	1.92%
Fitbit	.31%	0	0
Nike	.15%	0	0
Polar	0	0	0
TikTok	0	0	0

<b>Part 2 - Q4d: What technology do you use to <i>share your adventures</i> (photos, blogs, etc.)?</b>	<b>All Survey Respondents</b>	<b>3 Rural Counties</b>	<b>11 Frontier Counties</b>
Facebook	51.70%	56.60%	59.62%
Instagram	38.70%	33.96%	19.23%
Strava	9.60%	9.43%	5.77%
All Trails	4.18%	3.77%	3.85%
Garmin	2.48%	0	1.92%
Trail Forks	1.55%	0	0
Gaia	1.24%	1.89%	1.92%
Apple Activity	1.08%	1.89%	0
TikTok	.77%	0	3.85%
Onyx Off-Road	.62%	0	1.92%
Onyx Hunt	.62%	1.89%	3.85%
MTB Project	.62%	1.89%	0
Slopes	.15%	0	0
Fitbit	.15%	0	0
Polar	0	0	0
Nike	0	0	0

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Part 2 - Q5. In the last year, did you recreate outdoors one day or more in Region 1? (Northeastern NV = Elko, Spring Creek, Lamoille, Wells, West Wendover, Jarbridge, Jackpot, Lovelock, Winnemucca, Battle Mountain, Gerlach and Denio)	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Yes	40.11%	43.33%	73.21%
No	59.89%	56.67%	26.79%

Part 2 - Q12. In the last year, did you recreate outdoors one day or more in Region 2? (Western NV = Carson City, Carson Valley, Gardnerville, Genoa, Minden, North Lake Tahoe, South Lake Tahoe, Reno, Sparks, and Virginia City)	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Yes	70.69%	100%	41.07%
No	29.31%		58.93%

Part 2 - Q19. In the last year, did you recreate outdoors one day or more in Region 3? (Central NV = Dayton, Austin, Eureka, Ely, Baker, Fallon and Fernley)	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Yes	44.05%	63.33%	46.43%
No	55.95%	36.67%	53.57%

Part 2 - Q26. In the last year, did you recreate outdoors one day or more in Region 4? (Southern NV = Alamo, Rachel, Amargosa Valley, Pahrump, Beatty, Caliente, Pioche, Goldfield, Tonopah, Hawthorne, and Yerington)	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Yes	47.20%	47.37%	56.36%
No	52.80%	52.63%	43.64%

Part 2 - Q33. In the last year, did you recreate outdoors one day or more in Region 5? (South NV = Las Vegas, North Las Vegas, Boulder City, Henderson, Laughlin, Mesquite, Moapa Valley and Primm)	All Survey Respondents	3 Rural Counties	11 Frontier Counties
Yes	48.67%	18.97%	44.64%
No	51.33%	81.03%	55.36%

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