Division of State Parks Eric Johnson, Administrator 901 S. Stewart Street Suite 5005 Carson City, NV 89701



Brian Sandoval
Governor
Bradley Crowell

Director

#### State of Nevada

#### Nevada Division of State Parks

## **Request for Proposal: 5-17**

For

## Video Introduction to Nevada State Parks

Release Date: February 3, 2017

Deadline for Submission of questions by the vendor is February 15, 2017 @ 2:00 PM Deadline for Submission and Opening Date and Time: February 28, 2017 @ 2:00 PM

Refer to Section 8, RFP Timeline for the complete RFP schedule

For additional information, please contact:
Shirley DeCrona, Contract Manager
State of Nevada, Division of State Parks
901 S. Stewart Street Suite 5005
Carson City, NV 89701

Phone: 775-684-2788

Email address: sdecrona@parks.nv.gov

Refer to Section 9 for instructions on submitting proposals

## **VENDOR INFORMATION SHEET FOR RFP 05-17**

## **Vendor Must:**

- A) Provide all requested information in the space provided next to each numbered question. The information provided in Sections V1 through V6 will be used for development of the contract;
- B) Type or print responses; and
- C) Include this Vendor Information Sheet in Tab III of the Technical Proposal.

V1	Company Name			
V2	Street Address			
V3	City, State, ZIP			
V4		Telephone N	lumber	
	Area Code:	Number:		Extension:
1				
V5		Facsimile N	umber	-
, -	Area Code:	Number:		Extension:
		m 11 m 12	<del></del>	
V6		Toll Free N	umber	n · ·
	Area Code:	Number:		Extension:
		(	/ C / \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
	C	ontact Person for Questions	0	*
	including address if different than above			
V7	Name:			
, ,	Title:			
	Address:			
	Email Address:			
V8	Telephone Number for Contact Person			
VO	Area Code:	Number:		Extension:
V9		Facsimile Number for	Contact Person	
<b>V</b> )	Area Code:	Number:		Extension:
V10	Name of Individual Authorized to Bind the Organization			
	Name:		Title:	
<b>3711</b>	Signature (Individual must be legally authorized to bind the vendor per NRS 333.337)			ndor per NRS 333.337)
V11	Signature:			Date:

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#### 1. OVERVIEW OF PROJECT

- 1.1 Nevada Division of State Parks is seeking proposals from qualified vendors to develop short videos intended to provide visitors with a brief introduction to the history and natural and cultural resources of five (5) Nevada State Parks.
- 1.2 In cooperation with Nevada Division of State Parks, the contracted vendor will develop videos for Cathedral Gorge (Panaca, NV), Fort Churchill (Silver Springs, NV), Sand Harbor (Incline Village, NV), Spring Mountain Ranch (Las Vegas, NV), and Valley of Fire (Overton, NV) State Parks, each approximately 4-7 minutes in length. While a similar format may be present in all five videos, each must also be unique to the attributes of the specific park, and serve as a showcase for the area's natural beauty and points of historic interest.
- 1.3 Park introduction videos are a standard feature at visitor centers in places such as national parks, state parks, and national monuments. Since such videos have become so prevalent in park-settings, they are now an integral part of the overall experience for many visitors; especially those visiting a park for the first time. Currently, the Sand Harbor visitor center does not feature an introduction video, and the productions currently in use at Cathedral Gorge, Fort Churchill, Spring Mountain Ranch and Valley of Fire are simply outdated and due to be replaced with videos featuring the concise educational content and high-quality production values visitors expect to see in 2017.
- 1.4 When completed, each video will play on a continuous loop daily inside the respective park's visitor center. Between the five parks, NDSP anticipates the videos to be viewed by hundreds of thousands of visitors annually.
- 1.5 Nevada Division of State Parks will administer the contract resulting from this RFP. The resulting contact will be for contract term of approximately three (3) months, anticipated to begin June 15, 2017, subject to Board of Examiners approval. The contract will expire on September 30, 2017.
- 1.6 The goal of this project is to develop professional-quality introduction videos for five (5) Nevada State Parks, which will provide visitors with a concise, informative, and entertaining overview of the park they are at. After watching the video, visitors should be left with a greater understanding of, and appreciation for, the park's history, resources, and recreational opportunities.

#### 2. ACRONYMS / DEFINITIONS

For the purposes of this RFP, the following acronyms/definitions will be used:

Acronym	Description
Assumption	An idea or belief that something will happen or occur without proof. An idea or belief taken for granted without proof of occurrence.
Awarded Vendor	The organization/individual that is awarded and has an approved contract with the State of Nevada for the services identified in this RFP.
BOE	State of Nevada Board of Examiners
Confidential Information	Any information relating to the amount or source of any income, profits, losses or expenditures of a person, including data relating to cost or price submitted in support of a bid or proposal. The term does not include the amount of a bid or proposal. Refer NRS §333.020(5) (b).
Contract Approval Date	The date the State of Nevada Board of Examiners officially approves and accepts all contract language, terms and conditions as negotiated between the State and the successful vendor.

Acronym	Description	
Contract Award Date	The date when vendors are notified that a contract has been successfully negotiated, executed and is awaiting approval of the Board of Examiners.	
Contractor	The company or organization that has an approved contract with the State of Nevada for services identified in this RFP. The contractor has full responsibility for coordinating and controlling all aspects of the contract, including support to be provided by any subcontractor(s). The contractor will be the sole point of contact with the State relative to contract performance.	
Cross Reference	A reference from one document/section to another document/section containing related material.	
Division	Department Conservation and Natural Resources, Division of State Parks	
Evaluation Committee	An independent committee comprised of a majority of State officers or employees established to evaluate and score proposals submitted in response to the RFP pursuant to NRS §333.335.	
Exception	A formal objection taken to any statement/requirement identified within the RFP.	
Key Personnel	Vendor staff responsible for oversight of work during the life of the project and for deliverables, as applicable.	
LOI	Letter of Intent - notification of the State's intent to award a contract to a vendor, pending successful negotiations; all information remains confidential until the issuance of the formal notice of award.	
May	Indicates something that is not mandatory but permissible.	
Must	Indicates a mandatory requirement. Failure to meet a mandatory requirement may result in the rejection of a proposal as non-responsive.	
NAC	Nevada Administrative Code –All applicable NAC documentation may be reviewed via the internet at: <a href="www.leg.state.nv.us">www.leg.state.nv.us</a> .	
NOA	Notice of Award – formal notification of the State's decision to award a contract, pending Board of Examiners' approval of said contract, any non-confidential information becomes available upon written request.	
NRS	Nevada Revised Statutes – All applicable NRS documentation may be reviewed via the internet at: <a href="www.leg.state.nv.us">www.leg.state.nv.us</a> .	
Pacific Time (PT)	Unless otherwise stated, all references to time in this RFP and any subsequent contract are understood to be Pacific Time.	
Proprietary Information	Any trade secret or confidential business information that is contained in a bid or proposal submitted on a particular contract. (Refer to NRS 333.020 (5) (a).	

Acronym	Description	
Public Records	All books and public records of a governmental entity, the contents of which are not otherwise declared by law to be confidential must be open to inspection by any person and may be fully copied or an abstract or memorandum may be prepared from those public books and public records. (Refer to NRS 333.333 and NRS 600A.030 [5]).	
Redacted	The process of removing confidential or proprietary information from a document prior to release of information to others.	
RFP	Request for Proposal; a written statement which sets forth the requirements and specifications of a contract to be awarded by competitive selection NRS §333.020(7).	
Shall	Indicates a mandatory requirement. Failure to meet a mandatory requirement may result in the rejection of a proposal as non-responsive.	
Should	Indicates something that is recommended but not mandatory. If the vendor fails to provide recommended information, the State may, at its sole option, ask the vendor to provide the information or evaluate the proposal without the information.	
State	The State of Nevada and any agency identified herein.	
Subcontractor	Third party, not directly employed by the vendor, who will provide services identified in this RFP. This does not include third parties who provide support or incidental services to the vendor.	
Trade Secret	Information, including, without limitation, a formula, pattern, compilation, program, device, method, technique, product, system, process, design, prototype, procedure, computer programming instruction or code that: derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by the public or any other person who can obtain commercial or economic value from its disclosure or use; and is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.	
Vendor	Organization/individual submitting a proposal in response to this RFP.	
Will	Indicates a mandatory requirement. Failure to meet a mandatory requirement may result in the rejection of a proposal as non-responsive.	
SMR	Spring Mountain Ranch	
VOF	Valley of Fire	
SH	Sand Harbor	
FC	Fort Churchill	
CG	Cathedral Gorge	
NDSP	Nevada Division of State Parks	

#### 2.1 STATE OBSERVED HOLIDAYS

The State observes the holidays noted in the following table. When January 1<sup>st</sup>, July 4<sup>th</sup>, November 11<sup>th</sup> or December 25<sup>th</sup> falls on Saturday, the preceding Friday is observed as the legal holiday. If these days fall on Sunday, the following Monday is the observed holiday.

Holiday	Day Observed
New Year's Day	January 1
Martin Luther King Jr.'s Birthday	Third Monday in January
Presidents' Day	Third Monday in February
Memorial Day	Last Monday in May
Independence Day	July 4
Labor Day	First Monday in September
Nevada Day	Last Friday in October
Veterans' Day	November 11
Thanksgiving Day	Fourth Thursday in November
Family Day	Friday following the Fourth Thursday in November
Christmas Day	December 25

#### 3. SCOPE OF WORK

The Nevada Division of State Parks is inviting proposals to develop short videos to provide visitors with a brief introduction to the history and natural and cultural resources at five State Parks. Each program may follow a similar format but is unique to the attributes of each of the five parks.

Featured parks include Valley of Fire, (Overton, NV.) Sand Harbor, (Incline Village, NV.) Fort Churchill, (Silver Springs, NV.) Spring Mountain Ranch (Las Vegas, NV.) and Cathedral Gorge (Panaca, NV.). Multiple techniques such as aerial, drone and still (panning) videos as well as music and voice over will be considered.

Nevada State Parks will require:
Retain all footage and rights for a library and future use
Copy rights to reproduce DVD's
Master DVD's, each should be approximately 4-7 minutes
Include park staff in the planning and videos
Include visitors in the videos

#### Timeline:

Pre-production planning and scheduling. Schedule on-location filming Schedule post-production editing Final viewing for approval

#### COMPANY BACKGROUND AND REFERENCES

#### 4.1 PRIMARY VENDOR INFORMATION

4.1.1 Vendors must provide a company profile in the table format below.

Question	Response
Company name:	
Ownership (sole proprietor, partnership, etc.):	
State of incorporation:	
Date of incorporation:	
# of years in business:	
List of top officers:	
Location of company headquarters:	
Location(s) of the company offices:	
Location(s) of the office that will provide the	
services described in this RFP:	
Number of employees locally with the	
expertise to support the requirements identified	
in this RFP:	
Number of employees nationally with the	
expertise to support the requirements in this	
RFP:	
Location(s) from which employees will be	
assigned for this project:	

- 4.1.2 <u>Please be advised</u>, pursuant to NRS §80.010, incorporated companies must register with the State of Nevada, Secretary of State's Office as a foreign corporation before a contract can be executed between the State of Nevada and the awarded vendor, unless specifically exempted by NRS §80.015.
- 4.1.3 The selected vendor, prior to doing business in the State of Nevada, must be appropriately licensed by the Office of the Secretary of State pursuant to NRS §76. Information regarding the Nevada Business License can be located at <a href="http://nvsos.gov">http://nvsos.gov</a>. Vendors must provide the following:

Question	Response
Nevada Business License Number:	
Legal Entity Name:	

Is "Legal Entity Name" the same name as vendor is doing business as?

Yes	No	
-----	----	--

If "No," provide explanation.

4.1.4 Vendors are cautioned that some services may contain licensing requirement(s). Vendors shall be proactive in verification of these requirements prior to

proposal submittal. Proposals that do not contain the requisite licensure may be deemed non-responsive.

4.1.5 Has the vendor ever been engaged under contract by any State of Nevada agency?

Yes		No	
-----	--	----	--

If "Yes," complete the following table for each State agency for whom the work was performed. Table can be duplicated for each contract being identified.

Question	Response
Name of State agency:	
State agency contact name:	
Dates when services were	
performed:	
Type of duties performed:	
Total dollar value of the contract:	

4.1.6 Are you or any of your employees now or have been within the last two (2) years an employee of the State of Nevada, or any of its agencies, departments, or divisions?

No

If "Yes", please explain when the employee is planning to render services, while on annual leave, compensatory time, or on their own time?

If you employ (a) any person who is a current employee of an agency of the State of Nevada, or (b) any person who has been an employee of an agency of the State of Nevada within the past two (2) years, and if such person will be performing or producing the services which you will be contracted to provide under this contract, you must disclose the identity of each such person in your response to this RFP, and specify the services that each person will be expected to perform.

4.1.7 Disclosure of any significant prior or ongoing contract failures, contract breaches, civil or criminal litigation in which the vendor has been alleged to be liable or held liable in a matter involving a contract with the State of Nevada or any other governmental entity. Any pending claim or litigation occurring within the past six (6) years which may adversely affect the vendor's ability to perform or fulfill its obligations if a contract is awarded as a result of this RFP must also be disclosed.

Does any of the above apply to your company?

Yes		No	
-----	--	----	--

If "Yes", please provide the following information. Table can be duplicated for each issue being identified.

Question	Resp	onse
Date of alleged contract failure or		
breach:		
Parties involved:		
Description of the contract		
failure, contract breach, or		
litigation, including the products		
or services involved:		
Amount in controversy:		
Resolution or current status of the		
dispute:		
If the matter has resulted in a	Court	Case Number
court case:		
Status of the litigation:		·

4.1.8 Vendors must review the insurance requirements specified in *Attachment E*, *Insurance Schedule for RFP 05-17*. Does your organization currently have or will your organization be able to provide the insurance requirements as specified in *Attachment E*.

Yes	N	No
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Any exceptions and/or assumptions to the insurance requirements *must* be identified on *Attachment B*, *Technical Proposal Certification of Compliance* with *Terms and Conditions of RFP*. Exceptions and/or assumptions will be taken into consideration as part of the evaluation process; however, vendors must be specific. If vendors do not specify any exceptions and/or assumptions at time of proposal submission, the State will not consider any additional exceptions and/or assumptions during negotiations.

Upon contract award, the successful vendor *must* provide the Certificate of Insurance identifying the coverages as specified in *Attachment E, Insurance Schedule for RFP 05-17*.

- 4.1.9 Company background/history and why vendor is qualified to provide the services described in this RFP.
- 4.1.10 Length of time vendor has been providing services described in this RFP to the public and/or private sector. Please provide a brief description.
- 4.1.11 Financial information and documentation to be included in *Part III*, of vendor's response in accordance with *Section 9.4*, *Confidential Information*.

- 4.1.11.1 Federal Tax Identification Number
- 4.1.11.2 The last two (2) years and current year interim:
  - A. Profit and Loss Statement
  - B. Balance Statement

#### 4.2 SUBCONTRACTOR INFORMATION

4.2.1 Does this proposal include the use of subcontractors?

Yes		No	
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If "Yes", vendors must:

- 4.2.1.1 Identify specific subcontractors and the specific requirements of this RFP for which each proposed subcontractor will perform services.
- 4.2.1.2 If any tasks are to be completed by subcontractor(s), vendors must:
  - A. Describe the relevant contractual arrangements;
  - B. Describe how the work of any subcontractor(s) will be supervised, channels of communication will be maintained and compliance with contract terms assured; and
  - C. Describe your previous experience with subcontractor(s).
- 4.2.1.3 Vendors must describe the methodology, processes and tools utilized for:
  - A. Selecting and qualifying appropriate subcontractors for the project/contract;
  - B. Ensuring subcontractor compliance with the overall performance objectives for the project;
  - C. Ensuring that subcontractor deliverables meet the quality objectives of the project/contract; and
  - D. Providing proof of payment to any subcontractor(s) used for this project/contract, if requested by the State. Proposal should include a plan by which, at the State's request, the State will be notified of such payments.
- 4.2.1.4 Provide the same information for any proposed subcontractors as requested in *Section 4.1, Vendor Information*.

- 4.2.1.5 Business references as specified in *Section 4.3, Business References* must be provided for any proposed subcontractors.
- 4.2.1.6 Vendor shall not allow any subcontractor to commence work until all insurance required of the subcontractor is provided to the vendor.
- 4.2.1.7 Vendor must notify the using agency of the intended use of any subcontractors not identified within their original proposal and provide the information originally requested in the RFP in *Section* 4.2, *Subcontractor Information*. The vendor must receive agency approval prior to subcontractor commencing work.

#### 4.3 BUSINESS REFERENCES

- 4.3.1 Vendors should provide a minimum of three (3) business references from similar projects performed for private, state and/or large local government clients within the last three (3) years.
- 4.3.2 Vendors must provide the following information for <u>every</u> business reference provided by the vendor and/or subcontractor:

The "Company Name" must be the name of the proposing vendor or the vendor's proposed subcontractor.

Reference #:		
<b>Company Name:</b>		
Iden	ntify role company will (Check appropri	have for this RFP project ate role below):
	VENDOR	SUBCONTRACTOR
Project Name:		
	Primary Contact	ct Information
Name:		
Street Address:		
City, State, Zip		
Phone, including a	area code:	
Facsimile, includi	ng area code:	
Email address:		
	Alternate Conta	ct Information
Name:		
Street Address:		
City, State, Zip		
Phone, including a		
Facsimile, includi	ng area code:	
Email address:		
	Project Inf	formation
Brief description of		
project/contract ar	-	
services performed, including		

technical environment (i.e., software	
applications, data communications,	
etc.) if applicable:	
Original Project/Contract Start Date:	
Original Project/Contract End Date:	
Original Project/Contract Value:	
Final Project/Contract Date:	
Was project/contract completed in	
time originally allotted, and if not,	
why not?	
Was project/contract completed	
within or under the original budget/	
cost proposal, and if not, why not?	

- 4.3.3 Vendors <u>must also submit</u> Attachment F, Reference Questionnaire to the business references that are identified in Section 4.3.2.
- 4.3.4 The company identified as the business references <u>must</u> submit the Reference Questionnaire directly to Division of State Parks.
- 4.3.5 It is the vendor's responsibility to ensure that completed forms are received by the Division of State Parks on or before the deadline as specified in *Section 8*, *RFP Timeline* for inclusion in the evaluation process. Reference Questionnaires not received, or not complete, may adversely affect the vendor's score in the evaluation process.
- 4.3.6 The State reserves the right to contact and verify any and all references listed regarding the quality and degree of satisfaction for such performance.

#### 4.4 VENDOR STAFF RESUMES

A resume must be completed for each proposed key personnel responsible for performance under any contract resulting from this RFP per *Attachment G, Proposed Staff Resume*.

#### 4. COST

Cost information *must not* be included with the vendor's Technical Proposal, please refer to *Section 9, Proposal Submission Requirements, Format and Content.* 

:

## 5. FINANCIAL

#### 6.1 PAYMENT

- 6.1.1 Upon review and acceptance by the State, payments for invoices are normally made within 30 45 days of receipt, providing all required information, documents and/or attachments have been received.
- 6.1.2 Pursuant to NRS 227.185 and NRS 333.450, the State shall pay claims for supplies, materials, equipment and services purchased under the provisions of this RFP electronically, unless determined by the State Controller that the electronic payment would cause the payee to suffer undue hardship or extreme inconvenience.
- 6.1.3 Payment tied to specific milestones or deliverables.

  Invoices are to be submitted upon completion of contract milestones,

  See attachment H. Using agency approval will be upon satisfactory completion as determined by the agency's contract monitor.

#### 6.2 BILLING

- 6.2.1 The State does not issue payment prior to receipt of goods or services.
- 6.2.2 The vendor must bill the State as outlined in the approved contract and/or payment schedule.
- 6.2.3 Vendors may propose an alternative payment option; alternative payment options must be listed on *Attachment I, Cost Proposal Certification of Compliance with Terms and Conditions of RFP*. Alternative payment options will be considered if deemed in the best interest of the State, project or service solicited herein. The State does not issue payment prior to receipt of goods or services.

#### 7. WRITTEN QUESTIONS AND ANSWERS

## 7.1 QUESTIONS AND ANSWERS

- 7.1.1 In lieu of a pre-proposal conference, the Division of State Parks will accept questions and/or comments in writing, received either by email or facsimile regarding this RFP.
- 7.1.2 Questions must reference the identifying RFP number and be addressed to the State of Nevada, Division of State Parks, 901 S. Stewart Street Suite 5005, Carson City, NV 89701. Attn: Shirley DeCrona, emailed to Division of State Parks to sdecrona@parks.nv.gov or faxed to Division of State Parks 775-684-2777.
- 7.1.3 The deadline for submitting questions is as specified in **Section 8**, **RFP Timeline**.

- 7.1.4 Vendors must provide their company name, address, phone number, email address, fax number, and contact person when submitting questions.
- 7.1.5 All questions and/or comments will be addressed in writing and responses emailed or faxed to prospective vendors on or about the date specified in *Section 8, RFP Timeline*.

#### 8. RFP TIMELINE

The following represents the proposed timeline for this project. All times stated are Pacific Time (PT). These dates represent a tentative schedule of events. The State reserves the right to modify these dates at any time. The State also reserves the right to forego vendor presentations and select vendor(s) based on the written proposals submitted.

Task	Date/Time
Deadline for submitting questions	2/15/2017 @ 2:00 PM
Answers posted to website	On or about 2/20/2017
Deadline for submittal of Reference Questionnaires	No later than 2:00 PM on 2/28/2017
Deadline for submission and opening of proposals	No later than 2:00 PM on 02/28/2017
Evaluation period (approximate time frame)	03/03/2017 - 03/12/2017
Vendor Presentations (approximate time frame)	03/24/2017 - 03/27/2017
Selection of vendor	On or about 03/29/2017
Anticipated BOE approval	06/13/2017
Contract start date (contingent upon BOE approval)	06/15/2017

#### 9. PROPOSAL SUBMISSION INSTRUCTIONS

#### 9.1 GENERAL SUBMISSION INSTRUCTIONS

Vendors' proposals must be packaged and submitted in counterparts; therefore, vendors must pay close attention to the submission requirements.

If complete responses cannot be provided without referencing confidential information, such confidential information must be provided in accordance with **Section 9.4, Part III Confidential Information.** Specific references made to the tab, page, section and/or paragraph where the confidential information can be located must be identified on **Attachment A, Confidentiality and Certification of Indemnification** and comply with the requirements stated in **Section 9.6, Confidentiality of Proposals.** 

The required CDs must contain information as specified in Section 9.5.4.

Detailed instructions on proposal submission and packaging follows and vendors must submit their proposals as identified in the following sections. Proposals and CDs that do not comply with the following requirements may be deemed non-responsive and rejected at the State's discretion.

- 9.1.1 All information is to be completed as requested.
- 9.1.2 Each section within the technical proposal and cost proposal must be separated by clearly marked tabs with the appropriate section number and title as specified.
- 9.1.3 Although it is a public opening, only the names of the vendors submitting proposals will be announced per NRS 333.335(6). Technical and cost details about proposals submitted will not be disclosed. Assistance for handicapped, blind or hearing-impaired persons who wish to attend the RFP opening is available. If special arrangements are necessary, please notify the Division of State Parks, Shirley DeCrona as soon as possible and at least two (2) days in advance of the opening.
- 9.1.4 If discrepancies are found between two (2) or more copies of the proposal, the master copy will provide the basis for resolving such discrepancies. If one (1) copy of the proposal is not clearly marked "MASTER," the State may reject the proposal. However, the State may at its sole option, select one (1) copy to be used as the master.
- 9.1.5 For ease of evaluation, the proposal must be presented in a format that corresponds to and references sections outlined within this RFP and must be presented in the same order. Written responses must be in bold/italics and placed immediately following the applicable RFP question, statement and/or section. Exceptions/assumptions to this may be considered during the evaluation process.
- 9.1.6 Proposals are to be prepared in such a way as to provide a straightforward, concise delineation of capabilities to satisfy the requirements of this RFP. Expensive bindings, colored displays, promotional materials, etc., are not necessary or desired. Emphasis should be concentrated on conformance to the RFP instructions, responsiveness to the RFP requirements, and on completeness and clarity of content.

Unnecessarily elaborate responses beyond what is sufficient to present a complete and effective response to this RFP are not desired and may be construed as an indication of the proposer's lack of environmental and cost consciousness. Unless specifically requested in this RFP, elaborate artwork, corporate brochures, lengthy narratives, expensive paper, specialized binding, and other extraneous presentation materials are neither necessary nor desired.

The State of Nevada, in its continuing efforts to reduce solid waste and to further recycling efforts requests that proposals, to the extent possible and practical:

- 9.1.6.1 Be submitted on recycled paper;
- 9.1.6.2 Not include pages of unnecessary advertising;
- 9.1.6.3 Be printed on both sides of each sheet of paper; and
- 9.1.6.4 Be contained in re-usable binders rather than with spiral or glued bindings.
- 9.1.7 For purposes of addressing questions concerning this RFP, the sole contact will be the Division of State Parks, Shirley DeCrona as specified on Page 1 of this RFP. Upon issuance of this RFP, other employees and representatives of the agencies identified in the RFP will not answer questions or otherwise discuss the contents of this RFP with any prospective vendors or their representatives. Failure to observe this restriction may result in disqualification of any subsequent proposal per NAC 333.155(3). This restriction does not preclude discussions between affected parties for the purpose of conducting business unrelated to this procurement.
- 9.1.8 Any vendor who believes proposal requirements or specifications are unnecessarily restrictive or limit competition may submit a request for administrative review, in writing, to the Division of State Parks, Shirley DeCrona. To be considered, a request for review must be received no later than the deadline for submission of questions.

Division of State Parks, Shirley DeCrona shall promptly respond in writing to each written review request, and where appropriate, issue all revisions, substitutions or clarifications through a written amendment to the RFP.

Administrative review of technical or contractual requirements shall include the reason for the request, supported by factual information, and any proposed changes to the requirements.

9.1.9 If a vendor changes any material RFP language, vendor's response may be deemed non-responsive per NRS 333.311.

#### 9.2 PART I – TECHNICAL PROPOSAL

- 9.2.1 The technical proposal must include:
  - 9.2.1.1 One (1) original marked "MASTER"; and
  - 9.2.1.2 Four (4) identical copies.
- 9.2.2 The Technical Proposal *must not include* confidential information (refer to *Section 9.4, Part III, Confidential Information*) or cost and/or pricing

information. Cost and/or pricing information contained in the technical proposal may cause the proposal to be rejected.

#### 9.2.3 Format and Content

## 9.2.3.1 Tab I – Title Page

The title page must include the following:

Part I – Technical Proposal	
RFP Title:	Video Introduction to Nevada State Parks
RFP:	05-17
Vendor Name:	
Address:	
Proposal Opening Date:	February, 28, 2017
Proposal Opening Time:	2:00 p.m.

#### 9.2.3.2 Tab II – Table of Contents

An accurate and updated table of contents must be provided.

#### 9.2.3.3 Tab III – Vendor Information Sheet

The vendor information sheet completed with an original signature by an individual authorized to bind the organization must be included in this tab.

#### 9.2.3.4 Tab IV – State Documents

The State documents tab must include the following:

- A. The signature page from all amendments with an original signature by an individual authorized to bind the organization.
- B. Attachment A Confidentiality and Certification of Indemnification with an original signature by an individual authorized to bind the organization.
- C. Attachment C Vendor Certifications with an original signature by an individual authorized to bind the organization.
- D. Attachment J Certification Regarding Lobbying with an original signature by an individual authorized to bind the organization.
- E. Copies of any vendor licensing agreements and/or hardware and software maintenance agreements.

- F. Copies of applicable certifications and/or licenses.
- 9.2.3.5 Tab V Attachment B, Technical Proposal Certification of Compliance with Terms and Conditions of RFP
  - A. Attachment B with an original signature by an individual authorized to bind the organization must be included in this tab.
  - B. If the exception and/or assumption require a change in the terms or wording of any section of the RFP, the contract, or any incorporated documents, vendors must provide the specific language that is being proposed on *Attachment B*.
  - C. Only technical exceptions and/or assumptions should be identified on *Attachment B*.
  - D. The State will not accept additional exceptions and/or assumptions if submitted after the proposal submission deadline. If vendors do not specify any exceptions and/or assumptions in detail at time of proposal submission, the State will not consider any additional exceptions and/or assumptions during negotiations.

#### 9.2.3.6 Tab VI – Scope of Work

Vendors must place their written response(s) in **bold/italics** immediately following the applicable RFP question, statement and/or section.

9.2.3.7 Tab VII – Section 4 – Company Background and References

Vendors must place their written response(s) in **bold/italics** immediately following the applicable RFP question, statement and/or section. This section must also include the requested information in **Section 4.2**, **Subcontractor Information**, if applicable.

9.2.3.8 Tab VIII – Attachment G – Proposed Staff Resumes(s)

Vendors must include all proposed staff resumes per *Section 4.4*, *Vendor Staff Resumes* in this section. This section should also include any subcontractor proposed staff resumes, if applicable.

9.2.3.9 Tax IX – Other Informational Material

Vendors must include any other applicable reference material in this section clearly cross referenced with the proposal.

#### 9.3 PART II – COST PROPOSAL

- 9.3.1 The cost proposal must include:
  - 9.3.1.1 One (1) original marked "MASTER"; and
  - 9.3.1.2 Two (2) identical copies.
- 9.3.2 The Cost Proposal *must not* be marked "confidential". Only information that is deemed proprietary per NRS 333.020(5)(a) may be marked as "confidential".
- 9.3.3 Format and Content
  - 9.3.3.1 Tab I Title Page

The title page must include the following:

Part II – Cost Proposal	
RFP Title:	Video Introduction to Nevada State Parks
RFP:	05-17
Vendor Name:	
Address:	
Proposal Opening Date:	February, 28, 2017
Proposal Opening Time:	2:00 p.m.

## 9.3.3.2 Tab II – Cost Proposal

Vendor's response for the cost proposal must be included in this tab.

- 9.3.3.3 Tab III Attachment I, Cost Proposal Certification of Compliance with Terms and Conditions of RFP
  - A. **Attachment I** with an original signature by an individual authorized to bind the organization must be included in this tab.
  - B. In order for any cost exceptions and/or assumptions to be considered, vendors must provide the specific language that is being proposed in *Attachment I*.
  - C. Only cost exceptions and/or assumptions should be identified on *Attachment I*.
  - D. **Do not restate** the technical exceptions and/or assumptions on this form.
  - E. The State will not accept additional exceptions and/or assumptions if submitted after the proposal submission deadline. If vendors do not specify any exceptions and/or assumptions in detail at time of proposal submission, the

State will not consider any additional exceptions and/or assumptions during negotiations.

#### 9.4 PART III – CONFIDENTIAL INFORMATION

- 9.4.1 The confidential information proposal must include:
  - 9.4.1.1 One (1) original marked "MASTER"; and
  - 9.4.1.2 Two (2) identical copy.
- 9.4.2 Format and Content
  - 9.4.2.1 Tab I Title Page

The title page must include the following:

Part III – Confidential Information	
RFP Title:	Video Introduction to Nevada State
	Parks
RFP:	05-17
Vendor Name:	
Address:	
Proposal Opening Date:	February, 28, 2017
Proposal Opening Time:	2:00 p.m.

#### 9.4.2.2 Tab II - Confidential Technical Information

- A. Vendors only need to submit information in Tab II if the proposal includes any confidential technical information (Refer to Attachment A, Confidentiality and Certification of Indemnification).
- B. Vendors must cross reference back to the technical proposal sections, as applicable.
- 9.4.2.3 Tab III Confidential Financial Information

Vendors must place the information requested in *Section 4.1.11* in this tab

#### 9.5 CONFIDENTIALITY OF PROPOSALS

- 9.5.1 As a potential contractor of a public entity, vendors are advised that full disclosure is required by law.
- 9.5.2 Vendors are required to submit written documentation in accordance with *Attachment A, Confidentiality and Certification of Indemnification* demonstrating the material within the proposal marked "confidential" conforms to NRS §333.333, which states "Only specific parts of the proposal may be labeled a "trade secret" as defined in NRS §600A.030(5)". Not conforming to

these requirements will cause your proposal to be deemed non-compliant and will not be accepted by the State of Nevada.

- 9.5.3 Vendors acknowledge that material not marked as "confidential" will become public record upon contract award.
- 9.5.4 The required CDs must contain the following:
  - 9.5.4.1 One (1) "Master" CD with an exact duplicate of the technical and cost proposal contents only.
    - A. The electronic files must follow the format and content section for the technical and cost proposal.
    - B. The CD must be packaged in a case and clearly labeled as follows:

Master CD		
RFP No:	05-17	
Vendor Name:		
Contents: Part I – Technical Proposal		
Part II – Cost Proposal		
Part III – Confidential Technical		

- 9.5.4.2 One (1) "**Public Records CD**" which must include the technical and cost proposal contents to be used for public records requests.
  - A. This CD <u>must not</u> contain any confidential or proprietary information.
  - B. The electronic files must follow the format and content section for the redacted versions of the technical and cost proposal.
  - C. All electronic files *must* be saved in "PDF" format.
  - D. The CD must be packaged in a case and clearly labeled as follows:

Public Records CD	
RFP No:	05-17
Vendor Name:	
Contents:	Part I – Technical Proposal for Public Records Request
	Part II – Cost Proposal for Public Records Request

9.5.5 It is the vendor's responsibility to act in protection of the labeled information and agree to defend and indemnify the State of Nevada for honoring such designation.

9.5.6 Failure to label any information that is released by the State shall constitute a complete waiver of any and all claims for damages caused by release of said information.

#### 9.6 PROPOSAL PACKAGING

- 9.6.1 If the separately sealed technical and cost proposals as well as confidential technical information and financial documentation, marked as required, are enclosed in another container for mailing purposes, the outermost container must fully describe the contents of the package and be clearly marked as follows.
- 9.6.2 Vendors are encouraged to utilize the copy/paste feature of word processing software to replicate these labels for ease and accuracy of proposal packaging.

Shirley DeCrona Division of State Parks 901 S. Stewart Street Suite 5005 Carson City, NV 89701		
RFP:	05-17	
PROPOSAL OPENING DATE:	2/28/2017	
PROPOSAL OPENING TIME:	2:00 p.m.	
FOR:	Video Introduction to Nevada State Parks	
VENDOR'S NAME:		

- 9.6.3 Proposals must be received at the address referenced below no later than the date and time specified in Section 8, RFP Timeline. Proposals that do not arrive by proposal opening time and date will not be accepted. Vendors may submit their proposal any time prior to the above stated deadline.
- 9.6.4 The State will not be held responsible for proposal envelopes mishandled as a result of the envelope not being properly prepared.
- 9.6.5 Email, facsimile, or telephone proposals will NOT be considered; however, at the State's discretion, the proposal may be submitted all or in part on electronic media, as requested within the RFP document. Proposal may be modified by email, facsimile, or written notice provided such notice is received prior to the opening of the proposals.
- 9.6.6 The technical proposal shall be submitted to the State in a sealed package and be clearly marked as follows:

Shirley DeCrona Division of State Parks 901 S. Stewart Street Suite 5005 Carson City, NV 89701		
RFP:	05-17	
PROPOSAL COMPONENT:	PART I - TECHNICAL	
PROPOSAL OPENING DATE: 02/28/2017		
PROPOSAL OPENING TIME: 2:00 p.m.		

FOR:	Video Introduction to Nevada State Parks
VENDOR'S NAME:	

9.6.7 The cost proposal shall be submitted to the State in a sealed package and be clearly marked as follows:

Shirley DeCrona Division of State Parks 901 S. Stewart Street Suite 5005 Carson City, NV 89701		
RFP:	05-17	
PROPOSAL COMPONENT:	PART II - COST	
PROPOSAL OPENING DATE:	02/28/2017	
PROPOSAL OPENING TIME:	2:00 p.m.	
FOR:	Video Introduction to Nevada State Parks	
VENDOR'S NAME:		

9.6.8 Confidential information shall be submitted to the State in a sealed package and be clearly marked as follows:

Shirley DeCrona Division of State Parks 901 S. Stewart Street Suite 5005 Carson City, NV 89701		
<b>RFP:</b> 05-17		
PROPOSAL COMPONENT:	PART III – CONFIDENTIAL	
	INFORMATION	
PROPOSAL OPENING DATE:	02/28/2017	
PROPOSAL OPENING TIME:	2:00 p.m.	
FOR:	Video Introduction to Nevada State Parks	
VENDOR'S NAME:		

9.6.9 The CDs shall be submitted to the State in a sealed package and be clearly marked as follows:

Shirley DeCrona Division of State Parks 901 S. Stewart Street Suite 5005 Carson City, NV 89701		
<b>RFP:</b> 05-17		
PROPOSAL COMPONENT:	CDs	
PROPOSAL OPENING DATE:	02/28/2017	
PROPOSAL OPENING TIME:	2:00 PM	
FOR:	Video Introduction to Nevada State Parks	
VENDOR'S NAME:		

## 10. PROPOSAL EVALUATION AND AWARD PROCESS

- 10.1 Proposals shall be consistently evaluated and scored in accordance with NRS §333.335(3) based upon the following criteria:
  - 10.1.1 Demonstrated competence
  - 10.1.2 Experience in performance of comparable engagements
  - 10.1.3 Conformance with the terms of this RFP
  - 10.1.4 Expertise and availability of key personnel
  - 10.1.5 Cost
  - 10.1.6 Presentations
    - 10.1.6.1 Following the evaluation and scoring process specified above, the State may require vendors to make a presentation of their proposal to the evaluation committee or other State staff, as applicable.
    - 10.1.6.2 The State, at its option, may limit participation in vendor presentations up to the two (two) highest ranking vendors.
    - 10.1.6.3 The State reserves the right to forego vendor presentations and select vendor(s) based on the written proposals submitted.

Note: Financial stability will be scored on a pass/fail basis.

#### Proposals shall be kept confidential until a contract is awarded.

- 10.2 The evaluation committee may also contact the references provided in response to the Section identified as Company Background and References; contact any vendor to clarify any response; contact any current users of a vendor's services; solicit information from any available source concerning any aspect of a proposal; and seek and review any other information deemed pertinent to the evaluation process. The evaluation committee shall not be obligated to accept the lowest priced proposal, but shall make an award in the best interests of the State of Nevada NRS § 333.335(5)
- 10.3 Each vendor must include in its proposal a complete disclosure of any alleged significant prior or ongoing contract failures, contract breaches, any civil or criminal litigation or investigations pending which involves the vendor or in which the vendor has been judged guilty or liable. Failure to comply with the terms of this provision may disqualify any proposal. The State reserves the right to reject any proposal based upon the vendor's prior history with the State or with any other party, which documents, without limitation, unsatisfactory performance, adversarial or contentious demeanor, significant failure(s) to meet contract milestones or other contractual failures. See generally, NRS §333.335.
- 10.4 Clarification discussions may, at the State's sole option, be conducted with vendors who submit proposals determined to be acceptable and competitive NAC §333.165. Vendors shall be accorded fair and equal treatment with respect to any opportunity for discussion and/or written revisions of proposals. Such revisions may be permitted after submissions

and prior to award for the purpose of obtaining best and final offers. In conducting discussions, there shall be no disclosure of any information derived from proposals submitted by competing vendors.

- 10.5 A Notification of Intent to Award shall be issued in accordance with NAC §333.170. Any award is contingent upon the successful negotiation of final contract terms and upon approval of the Board of Examiners, when required. Negotiations shall be confidential and not subject to disclosure to competing vendors unless and until an agreement is reached. If contract negotiations cannot be concluded successfully, the State upon written notice to all vendors may negotiate a contract with the next highest scoring vendor or withdraw the RFP.
- 10.6 Any contract resulting from this RFP shall not be effective unless and until approved by the Nevada State Board of Examiners (NRS 333.700).

#### 11. TERMS AND CONDITIONS

#### 11.1 PROCUREMENT AND PROPOSAL TERMS AND CONDITIONS

The information in this section does not need to be returned with the vendor's proposal. However, if vendors have any exceptions and/or assumptions to any of the terms and conditions in this section, they MUST identify in detail their exceptions and/or assumptions on Attachment B, Technical Proposal Certification of Compliance. In order for any exceptions and/or assumptions to be considered they MUST be documented in Attachment B. The State will not accept additional exceptions and/or assumptions if submitted after the proposal submission deadline.

- 11.1.1 This procurement is being conducted in accordance with NRS chapter 333 and NAC chapter 333.
- 11.1.2 The State reserves the right to alter, amend, or modify any provisions of this RFP, or to withdraw this RFP, at any time prior to the award of a contract pursuant hereto, if it is in the best interest of the State to do so.
- 11.1.3 The State reserves the right to waive informalities and minor irregularities in proposals received.
- 11.1.4 The failure to separately package and clearly mark *Part III* which contains confidential information, trade secrets and/or proprietary information, shall constitute a complete waiver of any and all claims for damages caused by release of the information by the State.
- Proposals must include any and all proposed terms and conditions, including, without limitation, written warranties, maintenance/service agreements, license agreements and lease purchase agreements. The omission of these documents renders a proposal non-responsive.
- 11.1.6 The State reserves the right to reject any or all proposals received prior to contract award (NRS §333.350).

- 11.1.7 The State reserves the right to limit the Scope of Work prior to award, if deemed in the best interest of the State per NRS 333.350(1).
- 11.1.8 The State shall not be obligated to accept the lowest priced proposal, but will make an award in the best interests of the State of Nevada after all factors have been evaluated (NRS §333.335).
- 11.1.9 Any irregularities or lack of clarity in the RFP should be brought to the attention of Shirley DeCrona as soon as possible so that corrective addenda may be furnished to prospective vendors.
- 11.1.10 Descriptions on how any and all services and/or equipment will be used to meet the requirements of this RFP shall be given, in detail, along with any additional informational documents that are appropriately marked.
- Alterations, modifications or variations to a proposal may not be considered unless authorized by the RFP or by addendum or amendment.
- 11.1.12 Proposals which appear unrealistic in the terms of technical commitments, lack of technical competence, or are indicative of failure to comprehend the complexity and risk of this contract, may be rejected.
- 11.1.13 Proposals from employees of the State of Nevada will be considered in as much as they do not conflict with the State Administrative Manual, NRS Chapter §281 and NRS Chapter §284.
- 11.1.14 Proposals may be withdrawn by written or facsimile notice received prior to the proposal opening time. Withdrawals received after the proposal opening time will not be considered except as authorized by NRS §333.350(3).
- 11.1.15 Prices offered by vendors in their proposals are an irrevocable offer for the term of the contract and any contract extensions. The awarded vendor agrees to provide the purchased services at the costs, rates and fees as set forth in their proposal in response to this RFP. No other costs, rates or fees shall be payable to the awarded vendor for implementation of their proposal.
- 11.1.16 The State is not liable for any costs incurred by vendors prior to entering into a formal contract. Costs of developing the proposals or any other such expenses incurred by the vendor in responding to the RFP, are entirely the responsibility of the vendor, and shall not be reimbursed in any manner by the State.
- 11.1.17 Proposals submitted per proposal submission requirements become the property of the State, selection or rejection does not affect this right; proposals will be returned only at the State's option and at the vendor's request and expense. The masters of the technical proposal, confidential technical proposal, cost proposal and confidential financial information of each response shall be retained for official files.

- 11.1.18 The Nevada Attorney General will not render any type of legal opinion regarding this transaction.
- 11.1.19 Any unsuccessful vendor may file an appeal in strict compliance with NRS 333.370 and chapter 333 of the NAC.
- 11.1.20 NRS 333.290 grants a preference to materials and supplies that can be supplied from a "charitable, reformatory or penal institution of the State" that produces such goods or services through the labor of inmates. The Administrator reserves the right to secure these goods, materials or supplies from any such eligible institution, if they can be secured of equal quality and at prices not higher than those of the lowest acceptable bid received in response to this solicitation. In addition, NRS 333.410 grants a preference to commodities or services that institutions of the State are prepared to supply through the labor of inmates. The Administrator will apply the preferences stated in NRS 333.290 and 333.410 to the extent applicable.

## 11.2 CONTRACT TERMS AND CONDITIONS

The information in this section does not need to be returned with the vendor's proposal. However, if vendors have any exceptions and/or assumptions to any of the terms and conditions in this section, they MUST identify in detail their exceptions and/or assumptions on Attachment B, Technical Proposal Certification of Compliance. In order for any exceptions and/or assumptions to be considered they MUST be documented in Attachment B. The State will not accept additional exceptions and/or assumptions if submitted after the proposal submission deadline.

- 11.2.1 The awarded vendor will be the sole point of contract responsibility. The State will look solely to the awarded vendor for the performance of all contractual obligations which may result from an award based on this RFP, and the awarded vendor shall not be relieved for the non-performance of any or all subcontractors.
- The awarded vendor must maintain, for the duration of its contract, insurance coverages as set forth in the Insurance Schedule of the contract form appended to this RFP. Work on the contract shall not begin until after the awarded vendor has submitted acceptable evidence of the required insurance coverages. Failure to maintain any required insurance coverage or acceptable alternative method of insurance will be deemed a breach of contract.
- 11.2.3 The State will not be liable for Federal, State, or Local excise taxes per NRS 372.325.
- 11.2.4 Attachment B and Attachment I of this RFP shall constitute an agreement to all terms and conditions specified in the RFP, except such terms and conditions that the vendor expressly excludes. Exceptions and assumptions will be taken into consideration as part of the evaluation process; however, vendors must be specific. If vendors do not specify any exceptions and/or assumptions at time of proposal submission, the State will not consider any additional exceptions and/or assumptions during negotiations.

- The State reserves the right to negotiate final contract terms with any vendor selected per NAC 333.170. The contract between the parties will consist of the RFP together with any modifications thereto, and the awarded vendor's proposal, together with any modifications and clarifications thereto that are submitted at the request of the State during the evaluation and negotiation process. In the event of any conflict or contradiction between or among these documents, the documents shall control in the following order of precedence: the final executed contract, any modifications and clarifications to the awarded vendor's proposal, the RFP, and the awarded vendor's proposal. Specific exceptions to this general rule may be noted in the final executed contract.
- 11.2.6 Local governments (as defined in NRS 332.015) are intended third party beneficiaries of any contract resulting from this RFP and any local government may join or use any contract resulting from this RFP subject to all terms and conditions thereof pursuant to NRS 332.195. The State is not liable for the obligations of any local government which joins or uses any contract resulting from this RFP.
- Any person who requests or receives a Federal contract, grant, loan or cooperative agreement shall file with the using agency a certification that the person making the declaration has not made, and will not make, any payment prohibited by subsection (a) of 31 U.S.C. 1352.
- 11.2.8 Pursuant to NRS Chapter 613 in connection with the performance of work under this contract, the contractor agrees not to unlawfully discriminate against any employee or applicant for employment because of race, creed, color, national origin, sex, sexual orientation or age, including, without limitation, with regard to employment, upgrading, demotion or transfer, recruitment or recruitment advertising, layoff or termination, rates of pay or other forms of compensation, and selection for training, including, without limitation apprenticeship.

The contractor further agrees to insert this provision in all subcontracts, hereunder, except subcontracts for standard commercial supplies or raw materials.

#### 11.3 PROJECT TERMS AND CONDITIONS

The information in this section does not need to be returned with the vendor's proposal. However, if vendors have any exceptions and/or assumptions to any of the terms and conditions in this section, they MUST identify in detail their exceptions and/or assumptions on Attachment B, Technical Proposal Certification of Compliance. In order for any exceptions and/or assumptions to be considered they MUST be documented in Attachment B. The State will not accept additional exceptions and/or assumptions if submitted after the proposal submission deadline.

#### 11.3.1 Award of Related Contracts

- 11.3.1.1 The State may undertake or award supplemental contracts for work related to this project or any portion thereof. The contractor shall be bound to cooperate fully with such other contractors and the State in all cases.
- 11.3.1.2 All subcontractors shall be required to abide by this provision as a condition of the contract between the subcontractor and the prime contractor.

#### 11.3.2 Products and/or Alternatives

- 11.3.2.1 The vendor shall not propose an alternative that would require the State to acquire hardware or software or change processes in order to function properly on the vendor's system unless vendor included a clear description of such proposed alternatives and clearly mark any descriptive material to show the proposed alternative.
- 11.3.2.2 An acceptable alternative is one the State considers satisfactory in meeting the requirements of this RFP.
- 11.3.2.3 The State, at its sole discretion, will determine if the proposed alternative meets the intent of the original RFP requirement.

#### 11.3.3 State Owned Property

The awarded vendor shall be responsible for the proper custody and care of any State owned property furnished by the State for use in connection with the performance of the contract and will reimburse the State for any loss or damage.

#### 11.3.4 Inspection/Acceptance of Work

- 11.3.4.1 It is expressly understood and agreed all work done by the contractor shall be subject to inspection and acceptance by the State.
- 11.3.4.2 Any progress inspections and approval by the State of any item of work shall not forfeit the right of the State to require the correction of any faulty workmanship or material at any time during the course of the work and warranty period thereafter, although previously approved by oversight.
- 11.3.4.3 Nothing contained herein shall relieve the contractor of the responsibility for proper installation and maintenance of the work, materials and equipment required under the terms of the contract until all work has been completed and accepted by the State.

#### 11.3.5 Travel

If travel is required, the following processes must be followed:

- 11.3.5.1 Requests for reimbursement of travel expenses must be submitted on the State Claim for Travel Expense Form with original receipts for all expenses.
- 11.3.5.2 The travel expense form, with original signatures, must be submitted with the vendor's invoice.
- 11.3.5.3 Vendor will be reimbursed travel expenses and per diem at the rates allowed for State employees at the time travel occurs.
- 11.3.5.4 The State is not responsible for payment of any premium, deductible or assessments on insurance policies purchased by vendor for a rental vehicle.

## 11.3.6 Completion of Work

Prior to completion of all work, the contractor shall remove from the premises all equipment and materials belonging to the contractor. Upon completion of the work, the contractor shall leave the site in a clean and neat condition satisfactory to the State.

## 11.3.7 Right to Publish

- 11.3.7.1 All requests for the publication or release of any information pertaining to this RFP and any subsequent contract must be in writing and sent to the Administrator, Eric Johnson, of the Division of State Parks or designee.
- 11.3.7.2 No announcement concerning the award of a contract as a result of this RFP can be made without prior written approval of the Administrator, Eric Johnson of the Division of State Parks or designee.
- 11.3.7.3 As a result of the selection of the contractor to supply the requested services, the State is neither endorsing nor suggesting the contractor is the best or only solution.
- 11.3.7.4 The contractor shall not use, in its external advertising, marketing programs, or other promotional efforts, any data, pictures or other representation of any State facility, except with the specific advance written authorization of the Administrator, Eric Johnson of the Division of State Parks or designee.
- 11.3.7.5 Throughout the term of the contract, the contractor must secure the written approval of the State per *Section 11.3.7.2* prior to the release of any information pertaining to work or activities covered by the contract.

#### 11.3.8 Protection of Sensitive Information

Protection of sensitive information will include the following:

- 11.3.8.1 Sensitive information in existing legacy applications will encrypt data as is practical.
- 11.3.8.2 Confidential Personal Data will be encrypted whenever possible.
- 11.3.8.3 Sensitive Data will be encrypted in all newly developed applications.

#### 12. SUBMISSION CHECKLIST

This checklist is provided for vendor's convenience only and identifies documents that must be submitted with each package in order to be considered responsive. Any proposals received without these requisite documents may be deemed non-responsive and not considered for contract award.

	Part I – Technical Proposal Submission Requirements	Completed	
Required r	number of Technical Proposals per submission requirements		
Tab I	Title Page		
Tab II	Table of Contents		
Tab III	Vendor Information Sheet		
Tab IV	State Documents		
Tab V	Attachment B – Technical Proposal Certification of Compliance with Terms and Conditions of RFP		
Tab VI	Section 3 – Scope of Work		
Tab VII	Section 4 – Company Background and References		
Tab VIII	Attachment G – Proposed Staff Resume(s)		
Tab IX	Other Informational Material		
	Part II – Cost Proposal Submission Requirements		
Required r	number of Cost Proposals per submission requirements		
Tab I	Title Page		
Tab II	Cost Proposal		
Tab III	Attachment I - Cost Proposal Certification of Compliance with Terms and Conditions of RFP		
Part III – Confidential Information Submission Requirements			
Required r	number of Confidential Financial Proposals per submission requirements		
Tab I	Title Page		
Tab II	Confidential Technical Information		
Tab III	Confidential Financial Information		
	CDs Required		
One (1)	Master CD with the technical and cost proposal contents only		
One (1)	Public Records CD with the technical and cost proposal public record contents only		
	Reference Questionnaire Reminders		
Send out R	Send out Reference Forms for Vendor (with Part A completed)		
Send out R	deference Forms for proposed Subcontractors (with Part A completed, if applicable)		

#### ATTACHMENT A – CONFIDENTIALITY AND CERTIFICATION OF INDEMNIFICATION

Submitted proposals, which are marked "confidential" in their entirety, or those in which a significant portion of the submitted proposal is marked "confidential" <u>will not</u> be accepted by the State of Nevada. Pursuant to NRS 333.333, only specific parts of the proposal may be labeled a "trade secret" as defined in NRS 600A.030(5). All proposals are confidential until the contract is awarded; at which time, both successful and unsuccessful vendors' technical and cost proposals become public information.

In accordance with the Submittal Instructions of this RFP, vendors are requested to submit confidential information in a separate binder marked "Part III - Confidential Information".

The State will not be responsible for any information contained within the proposal. Should vendors not comply with the labeling and packing requirements, proposals will be released as submitted. In the event a governing board acts as the final authority, there may be public discussion regarding the submitted proposals that will be in an open meeting format, the proposals will remain confidential.

By signing below, I understand it is my responsibility as the vendor to act in protection of the labeled information and agree to defend and indemnify the State of Nevada for honoring such designation. I duly realize failure to so act will constitute a complete waiver and all submitted information will become public information; additionally, failure to label any information that is released by the State shall constitute a complete waiver of any and all claims for damages caused by the release of the information.

This proposal contains Confidential Information, Trade Secrets and/or Proprietary information as defined in Section 2 "ACRONYMS/DEFINITIONS."

Please initial the appropriate response in the boxes below and provide the justification for confidential status.

	Part III – Confident	tial Tachnical Inf	formation	
T TEG	Fart III – Comiden	1		
YES		NO		
	Justification fo	or Confidential St	tatus	
A Pu	blic Records CD has been incl	uded for the Tec	hnical and Cost Proposal	
YES		NO		
	Part III – Confiden	tial Financial Inf	armetion	
T TEG		1		
YES		NO		
	Justification fo	or Confidential St	tatus	
Company Name				
Signature				
Print Name Date				
	This document must be submitt	ed in Tab IV of vend	dor's technical proposal	

# ATTACHMENT B – TECHNICAL PROPOSAL CERTIFICATION OF COMPLIANCE WITH TERMS AND CONDITIONS OF RFP

I have read, understand and agree to comply with *all* the terms and conditions specified in this Request for Proposal.

EXCEPTION #	RFP SECTION NUMBER	RFP PAGE NUMBER	EXCEPTION (Complete detail regarding exceptions must be
	EX	CEPTION SUMMA	
Vend	ors MUST use the f	following format. At	tach additional sheets if necessary.
Print Name			Date
Signature			
Company Name			
or any incorporate tables below. If	ed documents, vendovendors do not spec	ors <i>must</i> provide the ify in detail any exce	e terms in any section of the RFP, the contract, specific language that is being proposed in the eptions and/or assumptions at time of proposal onal exceptions and/or assumptions during
NO	I do not agı	ree to comply with th	te terms and conditions specified in this RFP.
YES	I agree to c	omply with the terms	s and conditions specified in this RFP.
ioi i ioposui.			

EXCEPTION #	RFP SECTION NUMBER	RFP PAGE NUMBER	EXCEPTION (Complete detail regarding exceptions must be identified)

#### **ASSUMPTION SUMMARY FORM**

ASSUMPTION #	RFP SECTION NUMBER	RFP PAGE NUMBER	ASSUMPTION (Complete detail regarding assumptions must be identified)

This document must be submitted in Tab V of vendor's technical proposal

#### ATTACHMENT C - VENDOR CERTIFICATIONS

Vendor agrees and will comply with the following:

- (1) Any and all prices that may be charged under the terms of the contract do not and will not violate any existing federal, State or municipal laws or regulations concerning discrimination and/or price fixing. The vendor agrees to indemnify, exonerate and hold the State harmless from liability for any such violation now and throughout the term of the contract.
- (2) All proposed capabilities can be demonstrated by the vendor.
- (3) The price(s) and amount of this proposal have been arrived at independently and without consultation, communication, agreement or disclosure with or to any other contractor, vendor or potential vendor.
- (4) All proposal terms, including prices, will remain in effect for a minimum of 180 days after the proposal due date. In the case of the awarded vendor, all proposal terms, including prices, will remain in effect throughout the contract negotiation process.
- (5) No attempt has been made at any time to induce any firm or person to refrain from proposing or to submit a proposal higher than this proposal, or to submit any intentionally high or noncompetitive proposal. All proposals must be made in good faith and without collusion.
- (6) All conditions and provisions of this RFP are deemed to be accepted by the vendor and incorporated by reference in the proposal, except such conditions and provisions that the vendor expressly excludes in the proposal. Any exclusion must be in writing and included in the proposal at the time of submission.
- (7) Each vendor must disclose any existing or potential conflict of interest relative to the performance of the contractual services resulting from this RFP. Any such relationship that might be perceived or represented as a conflict should be disclosed. By submitting a proposal in response to this RFP, vendors affirm that they have not given, nor intend to give at any time hereafter, any economic opportunity, future employment, gift, loan, gratuity, special discount, trip, favor, or service to a public servant or any employee or representative of same, in connection with this procurement. Any attempt to intentionally or unintentionally conceal or obfuscate a conflict of interest will automatically result in the disqualification of a vendor's proposal. An award will not be made where a conflict of interest exists. The State will determine whether a conflict of interest exists and whether it may reflect negatively on the State's selection of a vendor. The State reserves the right to disqualify any vendor on the grounds of actual or apparent conflict of interest.
- (8) All employees assigned to the project are authorized to work in this country.
- (9) The company has a written equal opportunity policy that does not discriminate in employment practices with regard to race, color, national origin, physical condition, creed, religion, age, sex, marital status, sexual orientation, developmental disability or handicap.
- (10) The company has a written policy regarding compliance for maintaining a drug-free workplace.
- (11) Vendor understands and acknowledges that the representations within their proposal are material and important, and will be relied on by the State in evaluation of the proposal. Any vendor misrepresentations shall be treated as fraudulent concealment from the State of the true facts relating to the proposal.
- (12) Vendor must certify that any and all subcontractors comply with Sections 7, 8, 9, and 10, above.
- (13) The proposal must be signed by the individual(s) legally authorized to bind the vendor per NRS 333.337.

Vendor Company Name	
,	
V 1 0'	
Vendor Signature	
Print Name	Date
1 Thit I value	Dute

This document must be submitted in Tab IV of vendor's technical proposal

#### ATTACHMENT D – CONTRACT FORM

The following State Contract Form is provided as a courtesy to vendors interested in responding to this RFP. Please review the terms and conditions in this form, as this is the standard contract used by the State for all services of independent contractors. It is not necessary for vendors to complete the Contract Form with their proposal.

If exceptions and/or assumptions require a change to the Contract Form, vendors *must* provide the specific language that is being proposed on *Attachment B*, *Technical Proposal Certification of Compliance with Terms and Conditions of RFP*.

Please pay particular attention to the insurance requirements, as specified in Paragraph 16 of the embedded contract and *Attachment E, Insurance Schedule*.



#### ATTACHMENT E – INSURANCE SCHEDULE FOR RFP 05-17

The following Insurance Schedule is provided as a courtesy to vendors interested in responding to this RFP. Please review the terms and conditions in the Insurance Schedule, as this is the standard insurance schedule used by the State for all services of independent contractors.

If exceptions and/or assumptions require a change to the Insurance Schedule, vendors *must* provide the specific language that is being proposed on *Attachment B*, *Technical Proposal Certification of Compliance with Terms and Conditions of RFP*.

#### **INSURANCE REQUIREMENTS:**

Contractor and subcontractors shall procure and maintain until all of their obligations have been discharged, including any warranty periods under this Contract are satisfied, insurance against claims for injury to persons or damage to property which may arise from or in connection with the performance of the work hereunder by the Contractor, his agents, representatives, employees or subcontractors.

The insurance requirements herein are minimum requirements for this Contract and in no way limit the indemnity covenants contained in this Contract. The State in no way warrants that the minimum limits contained herein are sufficient to protect the Contractor from liabilities that might arise out of the performance of the work under this contract by the Contractor, his agents, representatives, employees or subcontractors and Contractor is free to purchase additional insurance as may be determined necessary.

A. <u>MINIMUM SCOPE AND LIMITS OF INSURANCE:</u> Contractor shall provide coverage with limits of liability not less than those stated below. An excess liability policy or umbrella liability policy may be used to meet the minimum liability requirements provided that the coverage is written on a "following form" basis.

## 1. Commercial General Liability – Occurrence Form

Policy shall include bodily injury, property damage and broad form contractual liability coverage.

•	General Aggregate	\$2,000,000
•	Products – Completed Operations Aggregate	\$1,000,000
•	Personal and Advertising Injury	\$1,000,000
•	Each Occurrence	\$1,000,000

a. The policy shall be endorsed to include the following additional insured language: "The State of Nevada shall be named as an additional insured with respect to liability arising out of the activities performed by, or on behalf of the Contractor".

#### 2. Automobile Liability

Bodily Injury and Property Damage for any owned, hired, and non-owned vehicles used in the performance of this Contract.

Combined Single Limit (CSL) \$1,000,000

a. The policy shall be endorsed to include the following additional insured language: "The State of Nevada shall be named as an additional insured with respect to liability arising out of the activities performed by, or on behalf of the Contractor, including automobiles owned, leased, hired or borrowed by the Contractor".

3. Worker's Compensation and Employers' Liability

Workers' Compensation	Statutory	
Employers' Liability		
Each Accident	\$100,000	
Disease – Each Employee	\$100,000	
Disease – Policy Limit	\$500,000	

- a. Policy shall contain a waiver of subrogation against the State of Nevada.
- b. This requirement shall not apply when a contractor or subcontractor is exempt under N.R.S., **AND** when such contractor or subcontractor executes the appropriate sole proprietor waiver form.
- B. <u>ADDITIONAL INSURANCE REQUIREMENTS:</u> The policies shall include, or be endorsed to include, the following provisions:
  - On insurance policies where the State of Nevada is named as an additional insured, the State of Nevada shall be an additional insured to the full limits of liability purchased by the Contractor even if those limits of liability are in excess of those required by this Contract.
  - 2. The Contractor's insurance coverage shall be primary insurance and non-contributory with respect to all other available sources.
- C. <u>NOTICE OF CANCELLATION</u>: Contractor shall for each insurance policy required by the insurance provisions of this Contract shall not be suspended, voided or canceled except after providing thirty (30) days prior written notice been given to the State, except when cancellation is for non-payment of premium, then ten (10) days prior notice may be given. Such notice shall be sent directly to **Division of State Parks**, **Shirley DeCrona**, 901 S. Stewart Street Suite 5005, Carson City, NV 89701. Should contractor fail to provide State timely notice, contractor will be considered in breach and subject to cure provisions set forth within this contract.
- D. <u>ACCEPTABILITY OF INSURERS:</u> Insurance is to be placed with insurers duly licensed or authorized to do business in the state of Nevada and with an "A.M. Best" rating of not less than A- VII. The State in no way warrants that the above-required minimum insurer rating is sufficient to protect the Contractor from potential insurer insolvency.
- E. <u>VERIFICATION OF COVERAGE</u>: Contractor shall furnish the State with certificates of insurance (ACORD form or equivalent approved by the State) as required by this Contract. The certificates for each insurance policy are to be signed by a person authorized by that insurer to bind coverage on its behalf.

All certificates and any required endorsements are to be received and approved by the State before work commences. Each insurance policy required by this Contract must be in effect at or prior to commencement of work under this Contract and remain in effect for

the duration of the project. Failure to maintain the insurance policies as required by this Contract or to provide evidence of renewal is a material breach of contract.

All certificates required by this Contract shall be sent directly to **Division of State Parks**, **Shirley DeCrona**, **901 S. Stewart Street Ste. 5005**, **Carson City Nevada 89701**). The State project/contract number and project description shall be noted on the certificate of insurance. The State reserves the right to require complete, certified copies of all insurance policies required by this Contract at any time.

- F. <u>SUBCONTRACTORS:</u> Contractors' certificate(s) shall include all subcontractors as additional insureds under its policies **or** Contractor shall furnish to the State separate certificates and endorsements for each subcontractor. All coverages for subcontractors shall be subject to the minimum requirements identified above.
- G. <u>APPROVAL:</u> Any modification or variation from the insurance requirements in this Contract shall be made by the Attorney General's Office or the Risk Manager, whose decision shall be final. Such action will not require a formal Contract amendment, but may be made by administrative action.

## ATTACHMENT F – REFERENCE QUESTIONNAIRE

The State of Nevada, as a part of the RFP process, requires proposing vendors to submit business references as required within this document. The purpose of these references is to document the experience relevant to the scope of work and provide assistance in the evaluation process.

	INSTRUCTIONS TO PROPOSING VENDOR		
1.	Proposing vendor or vendor's proposed subcontractor MUST complete Part A of the Reference		
	Questionnaire.		
2.	Proposing vendor MUST send the following Reference Questionnaire to EACH business		
	reference listed for completion of Part B, Part C and Part D.		
3.	Business reference is requested to submit the completed Reference Questionnaire via email or		
	facsimile to:		
	State of Nevada, Division of State Parks		
	Subject: RFP 5-17		
	Attention: Shirley DeCrona		
	Email: sdecrona@parks.nv.gov		
	Fax: 775-684-2777		
	Please reference the RFP number in the subject line of the email or on the fax.		
4.	The completed Reference Questionnaire <b>MUST</b> be received no later than 2:00 PM PT 2/28/2017		
5.	Business references are <b>NOT</b> to return the Reference Questionnaire to the Proposer (Vendor).		
6.	In addition to the Reference Questionnaire, the State may contact any and all business references		
	by phone for further clarification, if necessary.		
7.	Questions regarding the Reference Questionnaire or process should be directed to the individual		
	identified on the RFP cover page.		
8.	Reference Questionnaires not received, or not complete, may adversely affect the vendor's score		
	in the evaluation process.		



To open the document, double click on the icon.

## ATTACHMENT G - PROPOSED STAFF RESUME

A resume must be completed for all proposed prime contractor staff and proposed subcontractor staff using the State format.



To open the document, double click on the icon.

## ATTACHMENT H - COST SCHEDULE

Proje	ct: Video Introduction to Nevada State Parks; RFP: (	05-17
Vend	or:	
	cost schedule must include one (1) price for each of and Deliverables of Section 3 of RFP.	of the four components listed under Scope of
3.1	PRE-PRODUCTION PLANNING AND SCHEDULING	\$
3.2	ON-LOCATION FILMING	\$
3.3	POST-PRODUCTION EDITING	\$
3.4	FINAL VIEWING AND APPROVAL	\$

Payment will be made upon 100% completion of each component within 30-45 days after the receipt of detailed invoice.

This <u>must</u> include all labor, travel, equipment and materials required for the entire development and production of individual park introduction videos for Cathedral Gorge, Fort Churchill, Sand Harbor, Spring Mountain Ranch, and Valley of Fire State Parks.

# ATTACHMENT I – COST PROPOSAL CERTIFICATION OF COMPLIANCE TERMS AND CONDITIONS OF RFP

I have read, understand and agree to comply with *all* the terms and conditions specified in this Request for Proposal.

YES	I agree to comply with the terms and conditions specified in this RFP.			
NO	I do not agree to comply with the terms and conditions specified in this RFP.			
If the exception and/or assumption require a change in the terms in any section of the RFP, the contract, or any incorporated documents, vendors <i>must</i> provide the specific language that is being proposed in the tables below. If vendors do not specify in detail any exceptions and/or assumptions at time of proposal submission, the State will not consider any additional exceptions and/or assumptions during negotiations.  Note: Only cost exceptions and/or assumptions should be identified on this attachment. Do not restate the technical exceptions and/or assumptions on this attachment.				
Company Name			·	
Signature				
Print Name			Date	
Vendors MUST use the following format. Attach additional sheets if necessary.				
		CEPTION SUMMA	EXCEPTION EXCEPTION	
EXCEPTION #	RFP SECTION NUMBER	RFP PAGE NUMBER	(Complete detail regarding exceptions must be identified)	
	ASSUMPTION SUMMARY FORM			
ASSUMPTION #	RFP SECTION NUMBER	RFP PAGE NUMBER	ASSUMPTION (Complete detail regarding assumptions must be identified)	
This document must be submitted in Tab III of vendor's cost proposal.  This form MUST NOT be included in the technical proposal.				

#### ATTACHMENT J - CERTIFICATION REGARDING LOBBYING

### Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

- (1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
- (2) If any funds other than Federally appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.
- (3) The undersigned shall require that the language of this certification be included in the award documents for all sub awards at all tiers (including subcontracts, sub grants, and contracts under grants, loans, and cooperative agreements) and that all sub recipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

By:		
·	Signature of Official Authorized to Sign Application	Date
For:		
	Vendor Name	
	Project Title	
	This document must be submitted in Tab IV of vendor's techn	iical proposal

#### ATTACHMENT K - FEDERAL LAWS AND AUTHORITIES

The information in this section does not need to be returned with the vendor's proposal. Following is a list of Federal Laws and Authorities with which the awarded vendor will be required to comply.

#### **SOCIAL LEGISLATION**

- 1. Age Discrimination Act, PL 94-135
- 2. Civil Rights Act of 1964, PL 88-352
- Section 13 of PL 92-500; Prohibition against sex discrimination under the Federal Water Pollution Control Act
- 4. Executive Order 11246, Equal Employment Opportunity
- 5. Executive Orders 11625 and 12138, Women's and Minority Business Enterprise
- 6. Rehabilitation Act of 1973, PL 93, 112

#### HATCH ACT

The grantee will comply with the provisions of the Hatch Act, which provides that no officer or employee of the grantee, whose principle employment is in connection with any activity which is financed in whole or in part pursuant to this agreement, shall take part in any of the political activity prescribed in the Hatch Political Activity Act, 5 U.S.C. Section 118k (1964).

#### **CONFLICT OF INTEREST**

Representatives of the grantee who are authorized to make contract decisions regarding this project are prohibited from maintaining any financial or personal interest in those contracts or subcontracts. Likewise, no person performing services for the grantee shall have financial or other interests in the project, beyond their employment or retention.

In addition, no officer or employee of such person retained by the political subdivision shall have any financial or other personal interest in any real property acquired for this project unless such interest is openly disclosed upon the public records of the political subdivision and such officer, employee, or person has not participated in the acquisition for or on behalf of the political subdivision. No member of or delegate to Congress shall be admitted to any share or part of this agreement, or to any benefit to arise hereupon, unless such benefit shall be in the form of an agreement made with a corporation for its general benefit.