NEVADA

Statewide Comprehensive Outdoor Recreation Plan

Churchill County Report

Every five years, the Nevada Division of State Parks (NDSP) leads the development of the Statewide Comprehensive Outdoor Recreation Plan (SCORP), a research-based plan that evaluates the supply and demand of outdoor recreation resources and facilities across all jurisdictions. Specifically, the SCORP identifies outdoor recreation needs and opportunities for recreation improvements and development, provides the foundation for the distribution of Land and Water Conservation Fund (LWCF) monies for outdoor recreation and open space acquisition, and outlines the overall status of outdoor recreation in Nevada.

The 2022-2026 Nevada SCORP was developed over a 12-month period and represents a collaboration between NDSP and the Nevada Division of Outdoor Recreation (NDOR). The following pages provide valuable information that was gained through two public surveys. The data summary includes all 6,072 initial public survey responses and 720 responses to the Part 2: How and Where We Recreate survey. The report further segments the survey respondent data from the eleven frontier counties and provides highlights for the Nye County-specific data set.

This report is intended to assist land management agencies with applications for LWCF funds through the Open Project Selection Process (OPSP). We also hope that this profile will be utilized by legislators, county commissioners, planning commissions, city councils, travel and tourism offices, non-profits, and Parks and Recreation departments to assist with outdoor recreation planning, funding and advocacy.

For more information about the SCORP, please go to

http://parks.nv.gov/about/grant-programs/land-and-water-conservationfund/nvscorp

| Public Survey Responses: | All Respondents | 11 Frontier Counties | Churchill County |
|-----------------------------|-----------------|----------------------|------------------|
| | 6,072 | 453 | 48 |
| | 100% | 8.55% | .79% |



About how much time per week do you spend being active outdoors?

| | All Respondents | 11 Frontier Counties | Churchill County |
|---|-----------------|----------------------|------------------|
| More than 8 hours | 38.04% | 38.50% | 47.92% |
| 5 - 8 hours | 22.78% | 20.58% | 16.67% |
| 3 - 5 hours | 18.41% | 17.70% | 20.83% |
| 1 – 3 hours | 13.54% | 14.60% | 8.33% |
| 31 - 60 minutes | 3.79% | 4.65% | 4.17% |
| l don't spend time outdoors every week | 1.79% | 1.55% | 2.08% |
| 1 - 30 minutes | 1.66% | 2.43% | 0% |

Question 2

On average, how often did you engage in outdoor recreation during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----------------------------------|-----------------|----------------------|------------------|
| More than once a week | 44.43% | 36.97% | 50.00% |
| Once a day | 26.27% | 18.93% | 16.67% |
| Once a week | 20.38% | 31.85% | 22.92% |
| Once a month | 6.51% | 9.13% | 10.42% |
| Once every quarter (three months) | 1.23% | 1.11% | 0% |
| l am not sure | .81% | 1.34% | 0% |
| Never | .36% | .67% | 0% |

Question 3

How many people are usually in your group when you enjoy outdoor recreation?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----------------------------------|-----------------|----------------------|------------------|
| 2 people (you and 1 other person) | 60.17% | 60.57% | 58.33% |
| l am by myself | 43.02% | 44.47% | 43.19% |
| 3 to 5 people | 32.76% | 29.35% | 20.93% |
| 6 to 10 people | 8.85% | 11.23% | 9.52% |
| 11 to 20 people | 3.23% | 3.16% | 0% |
| More than 20 people | 1.73% | 1.44% | 0% |

Question 4

How important to you are the following reasons to recreate outdoors?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--|-----------------|----------------------|------------------|
| For mental well-being/to feel restored | 80.01% | 75.61% | 76.60% |
| To enjoy or spend time in nature | 77.16% | 76.06% | 72.92% |
| To relax/unplug/for solitude | 73.52% | 76.00% | 70.83% |
| To exercise/improve physical health | 69.31% | 57.65% | 41.67% |
| To spend time with friends/family | 49.91% | 52.44% | 50.00% |
| To learn about wildlife, plants, insects, etc. | 27.96% | 36.73% | 45.83% |
| For spiritual/cultural purposes | 21.36% | 23.78% | 18.75% |

Do any of the following prevent you from enjoying outdoor recreation?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--|-----------------|----------------------|------------------|
| Areas too crowded | 47.49% | 28.96% | 29.79% |
| Recreation areas damaged or overused | 29.20% | 23.76% | 23.40% |
| None of the above | 25.69% | 34.16% | 31.91% |
| Conflicts btw people using same trails/parks | 25.14% | 19.23% | 19.15% |
| Availability of nearby recreational facility | 18.71% | 26.70% | 27.66% |
| Don't have enough time | 17.63% | 16.52% | 10.64% |
| Too expensive/don't have the money | 8.42% | 8.60% | 12.77% |
| Not in good enough shape/not physically fit | 7.92% | 15.16% | 17.02% |
| Don't have the right equipment | 5.86% | 8.60% | 8.51% |
| Physically unable | 2.37% | 3.17% | 4.26% |

Question 6

What trail/road activities have you participated in during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--|-----------------|----------------------|------------------|
| Walking | 81.00% | 80.67% | 75.00% |
| Hiking | 80.95% | 74.89% | 79.17% |
| Mountain biking | 34.14% | 21.33% | 12.50% |
| Off Highway Vehicle (OHV) or 4-wheeling | 33.50% | 56.89% | 60.42% |
| Jogging/Running | 30.65% | 22.67% | 16.67% |
| Backpacking | 24.31% | 25.33% | 25.00% |
| Road biking | 23.98% | 14.67% | 6.25% |
| Other | 13.65% | 10.44% | 6.25% |
| Motorcycling | 12.18% | 12.67% | 18.75% |
| Horseback riding | 5.88% | 8.44% | 16.67% |
| None of the above | 1.24% | 1.11% | 2.08% |

What water-based activities have you participated in during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----------------------------|-----------------|----------------------|------------------|
| Swimming | 52.90% | 46.24% | 68.75% |
| Kayaking | 33.13% | 20.13% | 39.58% |
| None of the above | 28.92% | 35.40% | 12.50% |
| Stand-up paddle boarding | 22.07% | 15.71% | 16.67% |
| Power boating | 16.92% | 15.71% | 33.33% |
| Water/jet skiing | 9.72% | 9.29% | 16.67% |
| Canoeing | 8.46% | 12.61% | 14.58% |
| Other | 7.22% | 11.06% | 12.50% |
| Whitewater rafting | 4.50% | 1.99% | 0% |
| SCUBA/snorkeling | 3.19% | .88% | 4.17% |
| Sailing | 3.09% | 1.11% | 2.08% |

Question 8

What winter outdoor activities have you participated in during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-------------------------------------|-----------------|----------------------|------------------|
| None of the above | 36.09% | 43.30% | 41.67% |
| Resort-based skiing/snowboarding | 31.02% | 10.04% | 12.50% |
| Snowshoeing | 27.48% | 18.53% | 12.50% |
| Sledding/tubing | 20.01% | 26.12% | 29.17% |
| Back country skiing/snowboarding | 14.81% | 6.47% | 0% |
| Cross country (Nordic) skiing | 11.14% | 9.38% | 0% |
| Other | 9.61% | 14.06% | 20.83% |
| Ice skating (outdoors) | 5.83% | 3.35% | 6.25% |
| Snowmobiling | 4.80% | 7.37% | 8.33% |

What wildlife-related activities have you participated in during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--|-----------------|----------------------|------------------|
| Wildlife viewing (excluding bird watching) | 45.85% | 63.56% | 54.17% |
| Bird watching | 36.87% | 46.67% | 54.17% |
| Fishing | 31.23% | 51.33% | 66.67% |
| None of the above | 29.74% | 11.33% | 6.25% |
| Hunting | 16.08% | 38.44% | 52.08% |
| Other | 3.24% | 6.00% | 8.33% |
| Ice fishing | 2.68% | 10.44% | 10.42% |

Question 10

What outdoor sports (team/individual) have you participated in during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-------------------|-----------------|----------------------|------------------|
| None of the above | 47.10% | 49.78% | 45.83% |
| Swimming | 20.19% | 19.11% | 25.00% |
| Golf | 16.41% | 15.33% | 14.58% |
| Disc/Frisbee golf | 14.28% | 6.44% | 12.50% |
| Tennis/pickleball | 10.84% | 4.67% | 4.17% |
| Basketball | 7.31% | 7.78% | 4.17% |
| Other | 9.19% | 9.56% | 8.33% |
| Soccer | 7.08% | 5.78% | 6.25% |
| Volleyball | 4.29% | 5.78% | 4.17% |
| Softball | 4.25% | 8.22% | 4.17% |
| Rodeo | 3.91% | 9.11% | 12.50% |
| Baseball | 3.81% | 4.89% | 8.33% |
| Football | 2.96% | 2.22% | 4.17% |

What other outdoor activities have you participated in during the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--------------------------|-----------------|----------------------|------------------|
| Tent camping | 51.38% | 52.99% | 58.33% |
| Picnicking | 51.12% | 57.87% | 54.17% |
| RV camping/cabins | 42.02% | 55.88% | 62.50% |
| Target or skeet shooting | 22.44% | 38.14% | 45.83% |
| Playground activities | 21.94% | 23.50% | 20.83% |
| Rock climbing | 18.81% | 13.08% | 18.75% |
| Geocaching | 11.18% | 17.07% | 27.08% |
| None of the above | 10.8% | 4.66% | 2.08% |
| Other | 7.87% | 10.64% | 10.42% |

Question 12

Are there local outdoor recreation facilities or opportunities within a comfortable walking distance of your home?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----|-----------------|----------------------|------------------|
| Yes | 67.77% | 45.90% | 27.08% |
| No | 32.23% | 54.10% | 72.92% |

Question 13

Approximately how close to where you live is your nearest outdoor recreation facility or opportunity?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--------------------|-----------------|----------------------|------------------|
| Less than 1 mile | 45.84% | 30.75% | 16.67% |
| 1 – 5 miles | 39.06% | 31.86% | 31.25% |
| 6 – 10 miles | 8.95% | 14.38% | 22.92% |
| More than 10 miles | 6.15% | 23.01% | 29.17% |

Question 14

How important is it for you to have a local outdoor recreation facility/opportunity within a comfortable walking distance of your home?

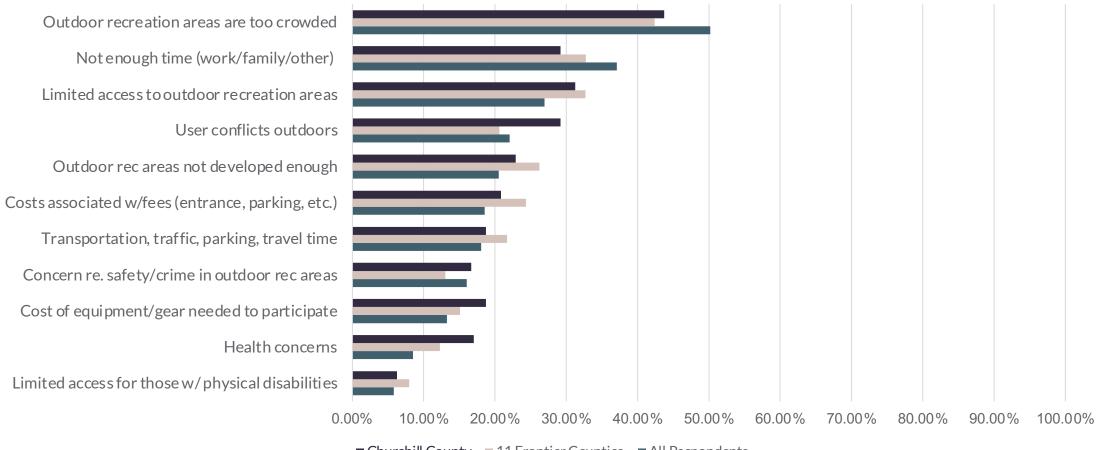
| | All Respondents | 11 Frontier Counties | Churchill County |
|-----------------------|-----------------|----------------------|------------------|
| Open space | 87.72% | 68.23% | 80.85% |
| Park | 72.42% | 33.18% | 47.91% |
| Trailhead | 74.37% | 32.43% | 46.81% |
| Recreational facility | 49.81% | 22.48% | 34.04% |

How far are you or members of your family willing to travel to recreate outdoors in Nevada?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--------------------|-----------------|----------------------|------------------|
| More than 50 miles | 58.97% | 76.77% | 77.08% |
| 25 – 50 miles | 18.63% | 13.72% | 16.67% |
| 11 - 25 miles | 11.32% | 4.65% | 6.25% |
| 4 - 10 miles | 7.57% | 3.10% | 0% |
| ½ - 3 miles | 2.87% | 1.33% | 0% |
| Less than ½ mile | .63% | .44% | 0% |



Indicate how much of a barrier each choice is in preventing you from participating in outdoor recreation in NV? (moderate + significant)



■ Churchill County ■ 11 Frontier Counties ■ All Respondents

Do you or anyone in your household have a disability that must be considered when planning outdoor activities?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----|-----------------|----------------------|------------------|
| No | 85.53% | 75.06% | 72.92% |
| Yes | 14.47% | 24.94% | 27.08% |

Question 18

If yes, what type of disability?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--------------------|-----------------|----------------------|------------------|
| Physical | 79.61% | 85.09% | 100.00% |
| Other | 15.69% | 20.18% | 8.33% |
| Hearing | 12.49% | 14.04% | 0% |
| Learning/Cognitive | 8.02% | 4.39% | 0% |
| Vision | 6.07% | 4.39% | 8.33% |

Question 19

Do the outdoor recreational facilities and/or public lands you use to recreate outdoors meet the needs of your disability?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----|-----------------|----------------------|------------------|
| Yes | 74.14% | 74.58% | 69.23% |
| No | 25.86% | 25.42% | 30.77% |

How could outdoor recreation areas/facilities assist you in achieving your health and fitness goals or priorities?



Churchill County 11 Frontier Counties All Respondents

Have you or has your family increased or decreased your outdoor activities as a result of the COVID-19 pandemic

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----------|-----------------|----------------------|------------------|
| Increased | 40.27% | 30.46% | 35.42% |
| Decreased | 22.79% | 22.52% | 20.83% |
| No Change | 36.43% | 47.02% | 43.75% |

Question 22

Do you have any of the following?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-------------------------------------|-----------------|----------------------|------------------|
| None of the above | 53.98% | 44.92% | 45.83% |
| Arthritis | 14.57% | 20.77% | 18.75% |
| Depression | 13.22% | 15.35% | 14.58% |
| Hypertension/high blood pressure | 12.77% | 17.61% | 25.00% |
| Asthma | 11.18% | 15.12% | 16.67% |
| Obesity | 8.77% | 14.22% | 12.50% |
| Other | 5.15% | 6.32% | 6.25% |
| Mental health problems | 5.01% | 3.84% | 4.17% |
| Diabetes | 4.89% | 8.35% | 8.33% |
| PTSD | 4.68% | 6.55% | 6.25% |
| Heart disease | 3.17% | 6.32% | 8.33% |
| Epilepsy | .42% | .45% | 0% |

Do you have any children under 18?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----|-----------------|----------------------|------------------|
| No | 72.03% | 69.91% | 68.75% |
| Yes | 27.97% | 30.09% | 31.25% |

Question 24

What outdoor activities have your children tried in the past?

| | All Respondents | 11 Frontier Counties | Churchill County |
|--|-----------------|----------------------|------------------|
| Camping | 79.55% | 87.63% | 87.10% |
| Hiking | 78.34% | 81.27% | 80.65% |
| Bicycling (road, mountain, BMX) | 66.24% | 59.36% | 45.16% |
| Swimming/water sports | 62.88% | 62.90% | 54.84% |
| Fishing | 55.59% | 78.09% | 90.32% |
| Team or individual sports | 53.23% | 53.71% | 48.39% |
| Running, jogging, trail running | 52.45% | 55.12% | 35.48% |
| Skiing/snowboarding/snows hoeing | 52.28% | 43.11% | 38.71% |
| Rafting/kayaking/boating | 48.23% | 43.46% | 45.16% |
| Wildlife viewing | 45.79% | 61.48% | 64.52% |
| Off-highway vehicle riding (OHV) | 36.09% | 55.83% | 45.16% |
| Target shooting/trap shooting/archery | 34.98% | 54.77% | 51.61% |
| Skateboarding | 32.75% | 32.86% | 22.58% |
| Rock climbing | 28.66% | 21.91% | 19.35% |
| Hunting | 20.85% | 46.64% | 48.39% |
| Other | 7.30% | 7.07% | 9.68% |
| None of the above | 2.47% | 2.47% | 6.49%. |

What factors limit your children's engagement with the outdoors?

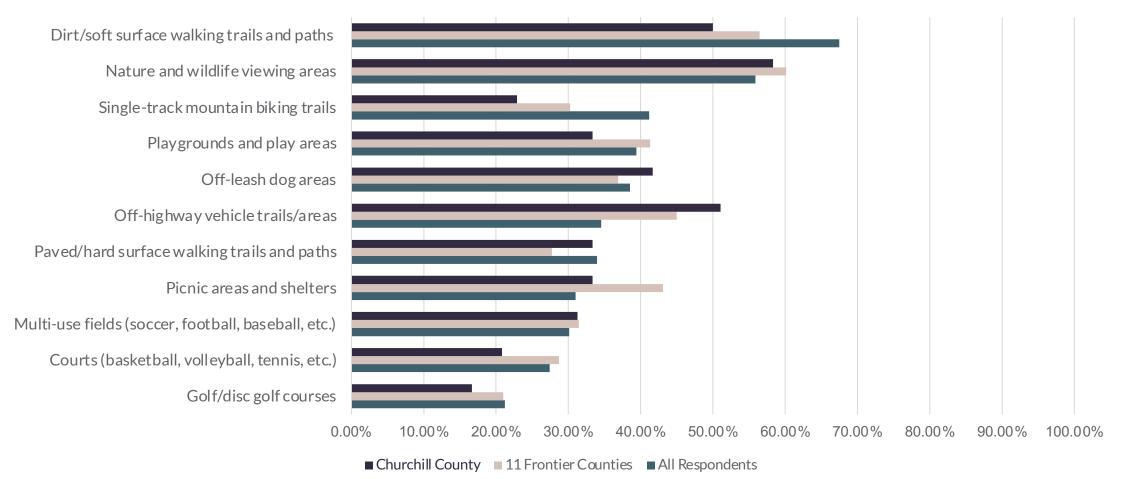
| | All Respondents | 11 Frontier Counties | Churchill County |
|---------------------------------------|-----------------|----------------------|------------------|
| Busy schedule | 62.46% | 63.74% | 58.82% |
| Other entertainment options | 31.21% | 25.15% | 23.53% |
| Money/finances | 17.74% | 28.65% | 29.41% |
| Lack of interest | 17.59% | 15.79% | 23.53% |
| No open/natural spaces nearby | 15.18% | 14.03% | 11.76% |
| Lack of accessibility | 13.52% | 18.71% | 0% |
| No safe open/natural spaces nearby | 13.27% | 12.28% | 11.76% |
| Other | 11.31% | 10.53% | 5.88% |
| No transportation | 6.13% | 8.77% | 17.65% |

Question 26

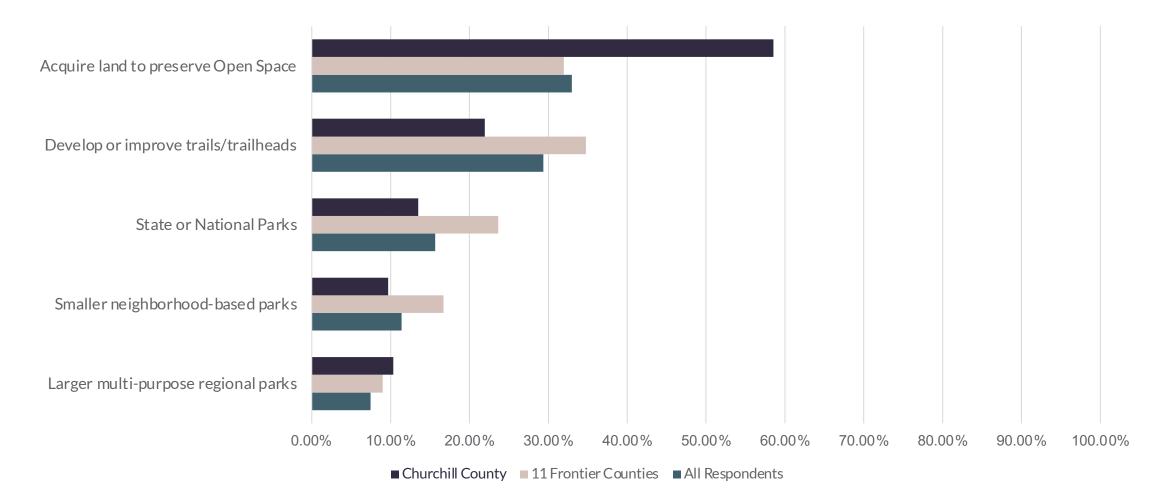
Indicate if you have used any of the following types of outdoor recreation areas in NV in the past 12 months?

| | All Respondents | 11 Frontier Counties | Churchill County |
|---|-----------------|----------------------|------------------|
| State parks, forests or wildlife management areas | 88.24% | 84.96% | 91.67% |
| National parks, forests, and recreation areas | 80.13% | 76.11% | 72.92% |
| Local/municipal parks | 79.96% | 67.04% | 62.50% |
| County parks | 64.59% | 47.12% | 75.00% |
| Private/commercial recreation areas | 29.68% | 24.78% | 27.08% |
| Other | 4.74% | 8.41% | 12.50% |
| I have not used any of these types of facilities | 1.42% | 3.32% | 0% |

How much of a priority do you feel each of the following types of recreation areas should be for future investment where you live? (essential + high priority)

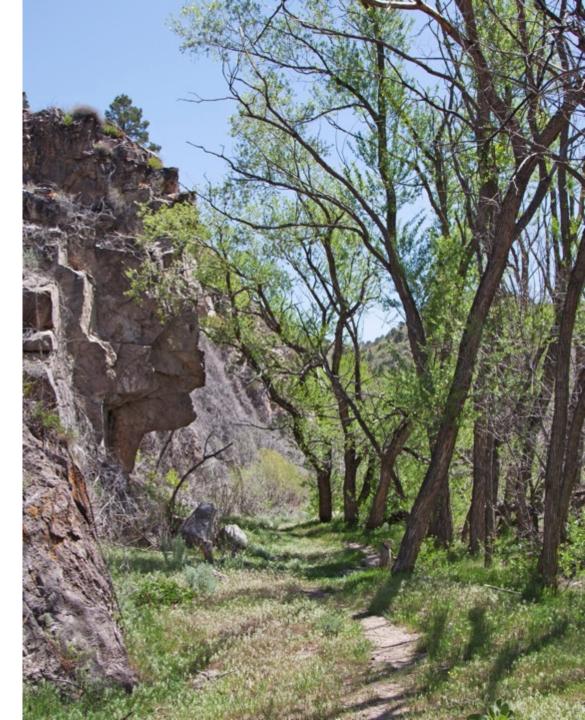


Where would you like to see the biggest focus of recreation resources in NV? (#1 priority)

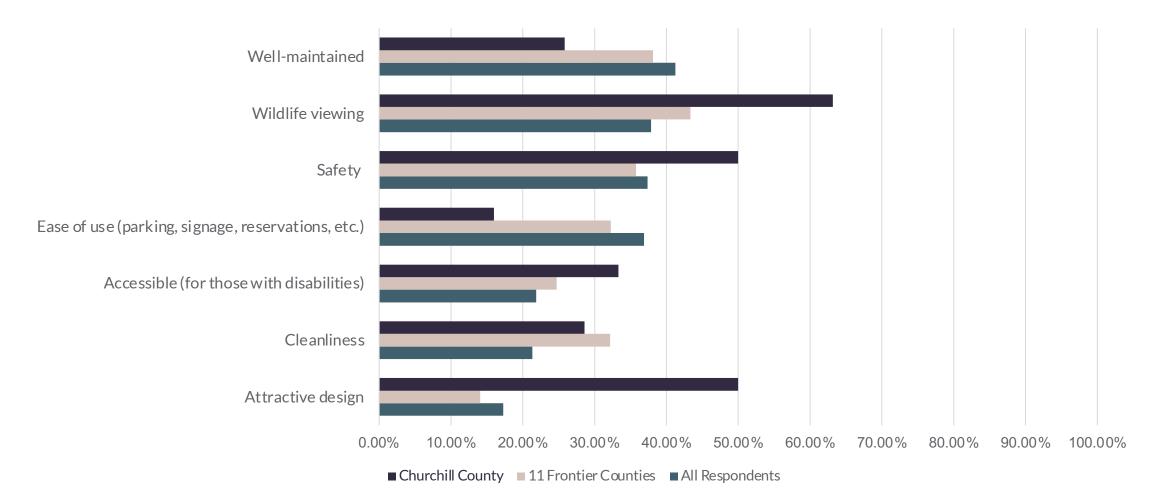


What level of priority do you personally place on allocating funding for parks, trails, open space and outdoor recreation facilities in NV?

| | All Respondents | 11 Frontier Counties | Churchill County |
|-----------------|-----------------|----------------------|------------------|
| High priority | 66.38% | 57.08% | 60.42% |
| Medium priority | 28.54% | 33.41% | 33.33% |
| Low priority | 3.85% | 6.86% | 2.08% |
| Not a priority | 1.23% | 2.65% | 4.17% |



Provide your top three priorities from the following elements of outdoor recreation facilities in NV? (#1 priority)



DEMOGRPAHICS

Highlights of "typical" survey respondents (most frequent answers) based on SCORP public survey demographic questions:

- AGE GROUP:
 - Of all survey respondents, 40% were 45 to 64-years. Frontier county respondents, 39% 45 to 64-years. Churchill County respondents 40% 25 to 44-years.
- GENDER:
 - Of all survey respondents, 52% were male. Frontier county respondents tied 50% male/female. Churchill County respondents were 52% female, 48% male.
- RACIAL/ETHNIC BACKGROUND:
 - Of all survey respondents, 87% were white, non-Hispanic/Latino. Frontier respondents were 89% white, non-Hispanic/Latino. Churchill County respondents were 91% white, non-Hispanic/Latino.
- LEVEL OF ACTIVITY:
 - Of all respondents, 53% were moderately active. Frontier county respondents, 57% moderately active. Churchill County respondents, 60% moderately active.
- EDUCATION:
 - Of all respondents, 34% have a bachelor's degree. Frontier county respondents, 29% have bachelor's. Churchill County respondents, 38% have bachelor's.
- COUNTY OF RESIDENCE:
 - 41% of all survey respondents reside in Washoe County. Churchill county had 11% response rate of frontier counties.
- YEARS IN NEVADA:
 - Of all survey respondents, 26% have lived in Nevada 21–35 years. Frontier county respondents 21–35 years, 24%. Churchill County respondents, 28% have lived in Nevada 36-50 years.
- HOUSEHOLD ANNUAL INCOME:
 - 25% of all survey respondents cited household annual income between \$100,000 \$149,000. Frontier county respondents 24%, and 42% of Churchill County residents cited between \$60,000 and \$79,999 per year. (The same income range was highest across all respondent groups.)

| Public Survey Part 2 Responses: | All Respondents | 11 Frontier Counties | Churchill County |
|------------------------------------|-----------------|----------------------|------------------|
| | 720 | 56 | 3 |
| | 100% | 7.78% | .42% |

Due to the small response rate (.42%) to the Part 2 survey from Churchill County residents, the following results show Churchill County responses aggregated with all frontier counties.

Part 2 - Question 1

Approximately how many of your outdoor recreation experiences were day trips (started and ended on the same day) during the previous 12 months?

| | All Respondents | 11 Frontier Counties |
|----------------------------------|-----------------|----------------------|
| More than 12 day-trips last year | 67.27% | 58.93% |
| 6 to 11 | 12.12% | 10.71% |
| 2 to 5 | 9.47% | 16.07% |
| Once a month (12x in last year) | 8.64% | 12.50% |
| None | 1.25% | 0 |
| One | .97% | 1.79% |
| l am not sure | .28% | 0 |

Part 2 - Question 2

Approximately how many of your outdoor recreation trips were overnight trips during the previous 12 months?

| | All Respondents | 11 Frontier Counties |
|------------------------------|-----------------|----------------------|
| 2 to 5 | 36.07% | 32.14% |
| 6 to 11 | 22.28% | 23.21% |
| None | 18.25% | 17.86% |
| More than 12 trips last year | 10.03% | 8.93% |
| One | 8.91% | 8.93% |
| Once a month (12x last year) | 4.04% | 8.93% |
| l am not sure | .42% | 0 |

Part 2 - Question 3

How do you learn about outdoor activities and events?

| | All Respondents | 11 Frontier Counties |
|--|-----------------|----------------------|
| Online (social media, sites, apps, blogs, ads) | 83.92% | 78.57% |
| Word of mouth | 73.15% | 71.43% |
| Print (newspaper, magazine, brochures) | 36.64% | 53.57% |
| Other | 16.36% | 14.29% |
| Television | 12.59% | 12.50% |
| Radio | 6.57% | 10.71% |
| Library | 3.78% | 3.57% |

Part 2 - Question 4a

What technology do you use to do research on where to go/visit?

| | All Respondents | 11 Frontier Counties |
|----------------|-----------------|----------------------|
| All Trails | 52.79% | 38.46% |
| Facebook | 40.87% | 46.15% |
| Instagram | 18.89% | 7.69% |
| Trail Forks | 17.49% | 7.69% |
| MTB Project | 15.94% | 9.62% |
| Gaia | 9.44% | 5.77% |
| Strava | 8.67% | 11.54% |
| Onyx Hunt | 6.35% | 19.23% |
| Garmin | 5.73% | 9.62% |
| Onyx Off-Road | 5.26% | 7.69% |
| Apple Activity | 2.48% | 5.77% |
| TikTok | .93% | 1.92% |
| Slopes | .62% | 1.92% |
| Fitbit | .62% | 1.92% |
| Nike | .46% | 1.92% |
| Polar | .31% | 1.92% |

Part 2 - Question 4b

What technology do you use to track your activities (speed, distance, route elevation, etc.)?

| | All Respondents | 11 Frontier Counties |
|----------------|-----------------|----------------------|
| Garmin | 26.93% | 28.85% |
| Strava | 19.81% | 17.31% |
| All Trails | 14.71% | 15.38% |
| Fitbit | 10.68% | 17.31% |
| Gaia | 9.75% | 5.77% |
| Apple Activity | 7.89% | 5.77% |
| Facebook | 6.66% | 5.77% |
| Trail Forks | 6.35% | 3.85% |
| Onyx Hunt | 3.72% | 11.54% |
| Onyx Off-Road | 3.25% | 7.69% |
| MTB Project | 2.32% | 0 |
| Instagram | 1.70% | 1.92% |
| Polar | .62% | 0 |
| Slopes | .62% | 0 |
| Nike | .31% | 1.92% |
| TikTok | 0 | 0 |

Part 2 - Question 4c

What technology do you use to assist in the activity (navigation, payment of fees, etc.)?

| | All Respondents | 11 Frontier Counties |
|----------------|-----------------|----------------------|
| All Trails | 21.05% | 17.31% |
| Garmin | 15.59% | 19.23% |
| Facebook | 10.03% | 9.62% |
| Gaia | 9.10% | 3.85% |
| Trail Forks | 9.10% | 1.92% |
| MTB Project | 4.78% | 0 |
| Strava | 4.01% | 1.92% |
| Onyx Hunt | 4.01% | 13.46% |
| Onyx Off-Road | 2.93% | 7.69% |
| Apple Activity | 2.01% | 5.77% |
| Instagram | 2.01% | 1.92% |
| Slopes | .46% | 1.92% |
| Fitbit | .31% | 0% |
| Nike | .15% | 0% |
| Polar | 0% | 0% |
| TikTok | 0% | 0% |

Part 2 - Question 4d

What technology do you use to share your adventures (photos, blogs, etc.)?

| | All Respondents | 11 Frontier Counties |
|----------------|-----------------|----------------------|
| Facebook | 51.70% | 59.62% |
| Instagram | 38.70% | 19.23% |
| Strava | 9.60% | 5.77% |
| All Trails | 4.17% | 3.85% |
| Garmin | 2.48% | 1.92% |
| Trail Forks | 1.55% | 0 |
| Gaia | 1.24% | 1.92% |
| Apple Activity | 1.08% | 0 |
| TikTok | .77% | 3.85% |
| Onyx Off-Road | .62% | 1.92% |
| Onyx Hunt | .62% | 3.85% |
| MTB Project | .62% | 0 |
| Slopes | .15% | 0 |
| Fitbit | .15% | 0 |
| Polar | 0% | 0 |
| Nike | 0% | 0 |

Part 2 - Question 5

In the last year, did you recreate outdoors one day or more in Region 1? (Northeastern NV = Elko, Spring Creek, Lamoille, Wells, West Wendover, Jarbridge, Jackpot, Lovelock, Winnemucca, Battle Mountain, Gerlach and Denio)

| | All Respondents | 11 Frontier Counties |
|-----|-----------------|----------------------|
| Yes | 40.11% | 73.21% |
| No | 59.89% | 26.79% |

Part 2 - Question 12

In the last year, did you recreate outdoors one day or more in Region 2? (Western NV = Carson City, Carson Valley, Gardnerville, Genoa, Minden, North Lake Tahoe, South Lake Tahoe, Reno, Sparks, and Virginia City)

| | All Respondents | 11 Frontier Counties |
|-----|-----------------|----------------------|
| Yes | 70.69% | 41.07% |
| No | 29.31% | 58.93% |

Part 2 - Question 19

In the last year, did you recreate outdoors one day or more in Region 3? (Central NV = Dayton, Austin, Eureka, Ely, Baker, Fallon and Fernley)

| | All Respondents | 11 Frontier Counties |
|-----|-----------------|----------------------|
| Yes | 44.05% | 46.43% |
| No | 55.95% | 53.57% |

Part 2 - Question 26

In the last year, did you recreate outdoors one day or more in Region 4? (Southern NV = Alamo, Rachel, Amargosa Valley, Pahrump, Beatty, Caliente, Pioche, Goldfield, Tonopah, Hawthorne, and Yerington)

| | All Respondents | 11 Frontier Counties |
|-----|-----------------|----------------------|
| Yes | 47.20% | 56.36% |
| No | 52.80% | 43.64% |

Part 2 - Question 33

In the last year, did you recreate outdoors one day or more in Region 5? (South NV = Las Vegas, North Las Vegas, Boulder City, Henderson, Laughlin, Mesquite, Moapa Valley and Primm)

| | All Respondents | 11 Frontier Counties |
|-----|-----------------|----------------------|
| Yes | 48.67% | 44.64% |
| No | 51.33% | 55.36% |

Region-Specific Outdoor Recreation Maps

The purpose of the Part 2 survey was to gather more specific information about outdoor recreation activities over the past year, and where survey respondents participated in those activities. To determine location, we utilized the five geographic regions of Nevada as designated by Travel Nevada, the state's tourism marketing portal (travelnevada.com), and correlated responses by survey respondent's county of residence.

Churchill County is located in Region 3

Region 3

Out - Where do the 27 survey respondents from Region 3 (of which 11% were from Churchill County) recreate, and in what top activities do they participate in each Region? The outdoor recreation activity in each region is followed by the number of county survey respondents for that activity.

Region 3: Out

Where do the 20 survey respondents from **Region 3** recreate, and in what top activities do they participate in each Region?

65% Region 3 respondents go to Region 1 to:

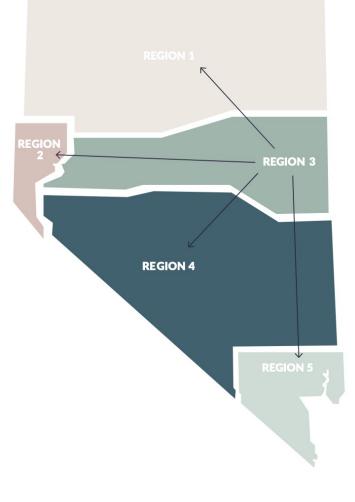
| RV Camp 7 |
|-----------------|
| Hike/Walk 6 |
| OHV 6 |
| Tent Camp 4 |
| Motorcycle 4 |
| View Wildlife 4 |

95% Region 3 respondents go to Region 2 to:

| Walk/Hike 11 | Motorcycle 5 |
|-----------------|--------------|
| OHV 9 | Mtn Bike 5 |
| View Wildlife 6 | Tent Camp 4 |
| RV Camp 6 | Jog/Run 4 |
| Picnic 6 | |

58% Region 3 respondents go to Region 4 to:

OHV 7 View Wildlife 6 Walk/Hike 5 RV Camp 4 Motorcycle 4 Birdwatch 3





Walk/Hike 3 OHV 2 View Wildlife

Region 3

In - What % of survey respondents from other Regions come to Region 3 to recreate, and in what top activities do they participate in Region 3? The outdoor recreation activity in each region is followed by the number of county survey respondents for that activity.

Region 3: In

What % of survey respondents from other Regions come to Region 3 to recreate, and in what top activities do they participate in Region 3?

38% Region 1 respondents go to Region 3 to:

| Hike/Walk 7 | Backpack 3 |
|-----------------|------------|
| View Wildlife 5 | OHV 3 |
| Tent Camp 4 | Fish 3 |

52% Region 2 respondents go to Region 3 to:

| Hike/Walk 112 | OHV 49 |
|------------------|-------------|
| View Wildlife 65 | Picnic 48 |
| RV Camp 64 | Mtn Bike 35 |
| Birdwatch 62 | Hunt 22 |
| Tent Camp 54 | |

| View Wildlife 65 | Picnic 48 |
|------------------|------------|
| RV Camp 64 | Mtn Bike 3 |
| Birdwatch 62 | Hunt 22 |
| Tent Camp 54 | |
| | |

440/_b Region 4 respondents go to Region 3 to:

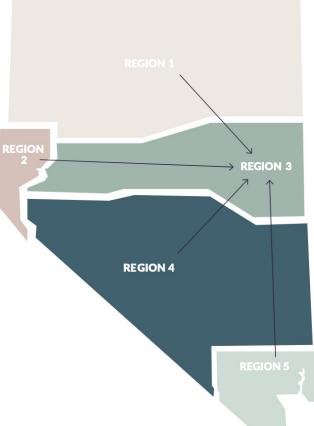
| Hike/Walk 6 | Hunt 4 |
|-----------------|-------------|
| OHV 5 | Birdwatch 4 |
| Fish 5 | Tent Camp 4 |
| View Wildlife 5 | Picnic 4 |
| RV Camp 5 | |
| | |

| 000/ | |
|------|---|
| 26% | Region 5 respondents go to Region 3 to: |

| Hike/Walk 45 | OHV 18 |
|------------------|-------------|
| View Wildlife 24 | Picnic 15 |
| Birdwatch 21 | Backpack 13 |
| Tent Camp 21 | RV Camp 12 |

| 35 % | Region 3 respondents stay in Region 3 to: |
|-------------|---|
| | |

| 5 |
|-----|
| |
| p 5 |
| 5 |
| 5 |
| |
| |



Thank You